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2.03



**PANSIES**  
Best by Test Strain

1  
9  
3  
8



Miss Glory, yellow, bottom left and center; Air Mail, lavender, middle left; Bauer's Ideal, deep velvety red, top center; Amun Ra, bronze, top right; Lord of Autumn, yellow, bottom right; Earle Williams, red white bi-color, center; and American Triumph, bottom.

(See Dahlia Section)

■  
**Dahlias**  
**Gladiolus**  
and  
**Selected Seed**  
**Specialties**  
■



■  
**CARL**  
**SALBACH**

657 Woodmont  
Avenue  
Berkeley, California

■





Above — GRAND OPERA — Sensational Giant Pink.  
(Patent Applied For)

Below — CARL SALBACH, hybridizing.



Left — MILFORD — An improved  
Heavenly Blue.

Right — SALBACH'S PINK — Most  
thrips resistant of all gladiolus.



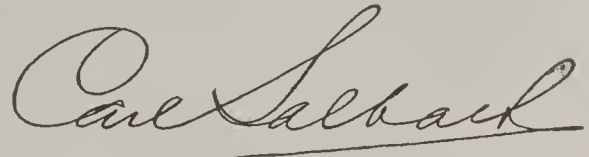
# "IT COSTS NO MORE TO GROW THE BEST"

You can't insure your garden — but a very few additional cents invested in Salbach seeds or bulbs will bring you the next best thing — assurance that you are starting with the finest stock obtainable.

An advertisement of a few years ago carried the title, "What a whale of a difference a few cents make," but in terms of your garden, this statement wouldn't tell half the story. After all, it takes just as much garden space, just as much water, and just as much weeding for you to grow a poor plant as for a prize-winner. But those few extra pennies on your original purchase determine whether your garden is one that your neighbors truly envy, or whether it is "just another garden."

As an example of the excellence of Salbach stock, we quote from a letter sent, not to us, but to a customer who had chosen to send our merchandise abroad — "The gladiolus you sent me are the biggest happiness I ever had. They are the richest things I ever saw in my garden. No one here has ever seen such fine flowers. Many people from way off, including nurserymen and commercial gardeners, came to see them" — this from far-off Denmark.

The bulbs and seeds we send out are the finest that can be obtained, and are free from pests or injurious diseases. Our gladiolus are given special precautionary treatment, and our dahlias and seeds are carefully inspected for any sign of sickness or insects.



*Member of*

ALAMEDA COUNTY FLORAL SOCIETY  
AMERICAN DAHLIA SOCIETY  
AMERICAN GLADIOLUS SOCIETY  
AMERICAN IRIS SOCIETY  
BRITISH GLADIOLUS SOCIETY  
BRITISH IRIS SOCIETY

CALIFORNIA GLADIOLUS SOCIETY  
CENTRAL CALIFORNIA NURSERYMEN'S ASSOCIATION  
DAHLIA SOCIETY OF CALIFORNIA  
DAHLIA SOCIETY OF SOUTHERN CALIFORNIA  
EAST BAY GLADIOLUS SOCIETY  
FELLOW ROYAL HORTICULTURAL SOCIETY

NEW ENGLAND GLADIOLUS SOCIETY



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# RECENT INTRODUCTIONS

## AN OVERSIZED DOZEN Worthy of your Special Attention



Checking over the hundreds of new varieties that we have tried, we finally sift down to a very few varieties which we consider "must haves." These are, in our opinion, the cream of the crop, and we feel that no gladiolus fan should be without these varieties, all of which stand out even when compared to champions.

We sincerely commend the following:

### YELLOW

**Golden Goddess** — Unquestionably the finest yellow in commerce. Protected by the first plant patent issued to any gladiolus. Now at popular prices.

### ORANGE

**La Fiesta** — Rich, brilliant non-fading orange. As distinct a variety as any grown.

**Rising Sun** — Brilliant scarlet orange. An improved Mrs. S. A. Errey.

### SMOKY

**Maya Maid** — Autumn leaf brown. None other like it.

### APRICOT

**Opal Queen** — Opalescent apricot yellow.

**Paradise** — Fine apricot. Long spike.

### PINK

**Cascade** — Fine rose color with blotch.

**Festival Queen** — Huge salmon pink.

**Smiling Maestro** — Of Phipps habit, but bigger, and salmon in color.

### WHITE

**Star of Bethlehem** — Considered to be the very finest.

### RED

**Beacon** — Scarlet red with cream-yellow throat. Very tall.

**Rewii Fallu** — A "buster" of deep red.

**Vagabond Prince** — Rich smoky red.

### OTHERWISE

**Takina** — A New Zealand giant that is mauve to American Beauty.

### IN ADDITION:

The following varieties, still new, but at standard variety prices, are decidedly top-rankers in any company: Betty Nuthall, Blue Admiral, Blue Peacock, Commander Koehl, Coryphee, Dr. F. E. Bennett, Emile Aubrun, Grand Slam, Johann S. Bach, Maid of Orleans, Mammoth White, Marmora, Milford, Minuet, Miss Alameda, Mother Machree, Mrs. John S. Wood, Mrs. Von Konynenburg, Pfitzer's Triumph, Picardy, Pirate, Primrose Princess, Queen Helen II, Salbach's Orchid, Salbach's Pink, Tennyson, and W. H. Phipps.



Top—New gladiolus CANDY HEART just starting to open up.

Bottom, left—MISS AMERICA.

Bottom, right—PINK PRINCESS.



# 1938 GLADIOLUS INTRODUCTIONS

A Carl Salbach gladiolus creation is almost invariably a top-notch. A recapitulation of our introductions of the past five seasons amply demonstrate this. Excluding one variety lost in a freeze, and another which has been withdrawn, our 1933-1937 Salbach introductions are: Cascade, Festival Queen, Golden Goddess, Grand Slam, La Fiesta, Maya Maid, Miss Alameda, Opal Queen, Queen Helen II, Rising Sun, and Sequoia Blue. The successful records of these eleven varieties is, we believe, the best possible advertisement for our 1938 introductions. This particularly, when we say that they are among the best introductions we have ever released.

Grand Opera is probably the most sensational Salbach creation of all time. It is truly a whopper, yet it is in every respect refined and beautiful. Candy Heart is another mighty big, yet beautiful gladiolus, and it is something definitely new for a color combination. Miss America is a dream of palest flesh pink, colored as exquisitely as one could imagine. Pink Princess, deeper flesh pink, almost salmon, is another beauty—tall, with many florets open at once, and substance unexcelled by any gladiolus.

The introductions:

**CANDY HEART** (Salbach 1938). Huge in size, striking in color, and excellent of form, this outstanding new creation opens up a new field in mammoth gladiolus, classifying itself in what we term the "Candy Kid" type.

Bred from Picardy and Grand Opera, Candy Heart inherits great size from the latter; good habit and beautiful color from both parents; and increases rapidly, a la Picardy. The huge blooms are consistently six inches across, plants vigorous and tall, placement perfect. The color is soft flesh pink, somewhat pinker than Picardy, with a large blotch of light carmine — most distinctive and appealing. Five to six of the seventeen or eighteen florets open at once. Awarded first as best seedling, East Bay Gladiolus Society Show, 1937. No bulblets for sale.

Large bulbs, \$10.00 Medium, \$6.00 Small, \$3.00

**GRAND OPERA** (Salbach 1938). (Plant Patent Applied For). Without doubt, the most sensational gladiolus that has ever been offered to date, for it not only sets a new standard with its gigantic size, but it is backed up by most attractive form, and by the most beautiful soft coloring imaginable—a combination impossible to beat. It is practically impossible to create, by the printed word, the breath-taking impression given by a spike of Grand Opera. The first bloom of this magnificent creation, grown from a small bulb, actually, "stole the show" at the 1933 California Flower Festival, although it was but a single bloom in our thousand square foot display. Blooms since then have been consistently as sensational — individual florets have reached eight inches; unparalleled for size and breath-taking beauty. The spike from a small bulb at the California Flower Festival had florets seven inches across, judges' measurement; and the florets are consistently large, averaging an inch larger than the famous Australian giants. Even the very tip blossom blooms out perfectly, and consistently six inches across. Grows from 5½ to 6 feet tall, placement perfect, with five to six of the 16 to 18 huge blooms open at once. The color is between La France and Geranium pink (Ridgway); very soft, but clear in tone. The throat is inconspicuously feathered spectrum red. Altogether a gladiolus meriting a ranking of first-rate on color alone.

With us, Grand Opera has been even better than Picardy for breeding. Sold only under the understanding that every bulb will be subject to patent restrictions, providing, of course, that our patent application is granted. As with Golden Goddess, a warning to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of Grand Opera may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

Stock exceedingly scarce. No bulblets or small sized bulbs for sale. Bulbs one inch or over in diameter — \$10.00 each

**MISS AMERICA** (Salbach 1938). The most delicately beautiful light pink gladiolus we have ever seen. Comparable to Coryphee in that it is a light pink, but Miss America is pale flesh, almost blush pink, instead of the blue-pink of Coryphee.



GRAND OPERA — Grown from a small sized bulb

Five to six of the 18 buds open at once, all faced forward on a straight spike. Substance so leathery that it stands up under extreme heat as do few other gladiolus. Most attractive, and unquestionably a "coming" commercial. No bulblets for sale.

Large, \$5.00 Medium, \$2.50 Small, \$1.50

**PINK PRINCESS** (Salbach 1938). Tall, straight, and pure, this is a splendid gladiolus. It stands 5½ feet tall, opens 10 of its 18 florets at once, grows vigorously, and its color, deep flesh pink, nearly salmon, is most pleasing. Florets of good size and substance of leather—a variety which stands through the severest heat spells without the slightest wilting or burning. No bulblets for sale.

Large bulbs, \$5.00 Medium, \$3.00 Small, \$2.00



# GENERAL LIST OF GLADIOLUS

All our bulbs are plump, healthy, and free from injurious insects of all sorts, and both large and medium bulbs are of blooming size. Small bulbs usually produce blooms late in the season. Bulblets seldom bloom the first year, and cannot be guaranteed to grow, as a percentage of these "baby" bulbs always fail to germinate.

Large bulbs are  $1\frac{1}{4}$  inches in diameter or over; medium are 1 inch to  $1\frac{1}{4}$  inches; and small bulbs are  $\frac{1}{2}$  to  $\frac{3}{4}$  inch. L. = large, Med. = medium, S. = small. When the size is not noted, large size is implied.

Large bulbs always produce the finest exhibition spikes, and sometimes throw several spikes to the bulb. Medium sized bulbs give excellent spikes, particularly when planted early in the season. Small sized bulbs seldom give much more than a very short spike, but produce large bulbs for the following season. Bulblets seldom flower, but grow into bulbs, mostly of small size.

For special collections see pages 14 and 15. Primulinus type listed separately on page 15.

The 3-6-12-25 prices are applicable to one individual variety, not to different ones priced alike — no quantity less than 100 at the hundred rate, and no smaller quantities than listed.

These prices cancel all previous quotations.

## LARGE FLOWERING TYPE

**ALLEMANIA.** One of the best of recent Pfitzer originations. Blooms and spike as huge as Commander Koehl, but much more brilliant in color, being very close to pure scarlet. Large, 60c each, 3 for \$1.50; Medium, 40c each, 3 for \$1.00, 6 for \$1.75, 12 for \$3.00; Small, 25c each, 3 for 60c, 6 for \$1.10, 12 for \$2.00. Bulblets, 10 for 50c, 25 for \$1.00.

**ALMA NEEDHAM** (*Salbach*). A very tall gladiolus of pure La France pink. Fine placement and good substance. Very early. One of the most thrips-resistant gladiolus of all, being surpassed in this respect only by *Salbach's* Pink when tested at the Agricultural Branch of the University of California. Priced at:

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	20c	30c	55c	1.50

Bulblets — 100 for 35c; 250 for 75c.

**AMADOR.** A very fine glowing red gladiolus that does not burn or fade. Five to eight good sized florets open at once. Opens clear to the tip. Aw. Mer., British Gladiolus Society.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	20c	30c	55c	1.50

Bulblets — 100 for 35c; 250 for 75c.

**ARABELLA.** A very fine dark, almost-black red. Not quite as large as Moorish King, but almost identical in color, gives a much longer spike, and is a reasonably fast increaser. Large, \$2.50; Medium, \$1.50; Small, 75c, 3 for \$2. Bulblets, 10 for \$1.00.

**BEACON.** A new and unusual gladiolus, that is a real improvement over Wurtembergia. Large blooms of bright scarlet with creamy white blotch. Its unusual height brings it well above the average, so its bright coloring shows to striking advantage in the garden. Eight florets open at once. We consider this one of the best novelties offered in 1935. Large, 65c, 3 for \$1.75, 6 for \$3.25, 12 for \$6.00; Medium, 35c, 3 for \$1.00, 6 for \$1.75, 12 for \$3.00; Small, 25c, 3 for 60c, 12 for \$2.00. Bulblets, 10 for 50c, 25 for \$1.

**BETTY NUTHALL** (*Salbach*). This most outstanding variety should be in every garden. Color glowing orange pink with light yellow throat. Immense florets, perfect placement, six to eight blooms open, and heavy substance. Probably the most vigorous grower of all gladiolus, sometimes producing as many as five spikes to a single bulb. Late bloomer. Third most popular gladiolus in A. G. S. Symposium, winner of countless prizes.

We are particularly happy that we originated this wonderful gladiolus, as many growers consider it to be the finest gladiolus ever produced. One prominent hybridist enthuses as follows: "I never expect to see a better glad than Betty Nuthall . . . . It is the best glad I have ever seen . . . . Hot or dry makes no difference, Betty blooms just the same . . . . Perfect in every detail . . . . Betty should be at the head of the first 50, instead of third. That is where it belongs, and the color strikes me just right. It is a beautiful glad beyond description."

From Australia comes this comment about Betty Nuthall: "When it comes right down to the bottom, I still think Betty Nuthall is the best glad in the world today, and judging by comments of visitors, they confirm my opinion. Reasons are as follows: (1) No variety is so sure to give 100% good spikes from 100 corms; (2) A No. 3 or 4 corm under quite ordinary treatment, will give a nice decorative spike; (3) A full size corm under good conditions will give a fine exhibition spike; (4) Splendid stem; (5) Very healthy, resisting not only glad diseases, but general garden diseases; (6) Good propagator; (7) Beautiful color; (8) Stands heat well. What other glad can match that?"

We might speak about the price, but that speaks for itself:

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	.....	25c	40c	1.35

Bulblets — 100 for 30c, 300 for 75c.

**BETSY BOB-UP.** A delicately colored sport of Betty Nuthall. Very pale peach pink with yellow throat. Retains the vigor and growth of Betty Nuthall.

	Each	3	6	12	25	100
Large - -	15c	35c	55c	\$1.00	\$1.75	\$6.00
Medium - -	10c	20c	35c	60c	1.10	4.00
Small - -	.....	15c	25c	40c	75c	2.40

Bulblets — 50 for 35c, 100 for 60c.



Carl Salbach . . .  
Finest Gladiolus

**BLUE ADMIRAL.** Truly a masterpiece in a deep violet blue. It sets a new standard in its color field, and unquestionably supplants Veilchenblau. Blooms twice the size of Veilchenblau, and brighter. Plants much taller. Five to six huge blooms open on a fine straight spike. A real buy in an outstanding new variety at:

	Each	3	6	12	25	100
Large -	10c	25c	40c	75c	\$1.35	\$4.50
Medium -	.....	15c	25c	45c	85c	2.75
Small -	.....	.....	15c	30c	55c	1.50
Bulblets — 100 for 35c, 300 for 75c.						

**BLUE PEACOCK (Salbach).** When this variety was introduced, many “bluest blues” were being offered, and we were wary in the face of the competitive claims. Now that we have had a chance to test Blue Peacock against most of the others, however, we feel safe in stating that it is probably the “bluest” gladiolus generally in commerce. Named for the deeper blue blotch overlaid cream which resembles the eye of a peacock feather. Five large wide open florets open at once, good spike.

	Each	3	6	12	25	100
Large -	15c	35c	55c	\$1.00	\$1.75	\$6.00
Medium -	10c	20c	35c	60c	1.10	4.00
Small -	.....	.....	20c	35c	60c	2.00
Bulblets — 25 for 65c, 50 for \$1.00.						

**CANDY HEART (Salbach 1938).** Huge in size, striking in color, and excellent of form, this outstanding new creation opens up a new field in mammoth gladiolus, classifying itself in what we term the “Candy Kid” type.

Bred from Picardy and Grand Opera, Candy Heart inherits great size from the latter; good habit and beautiful color from both parents; and increases rapidly, a la Picardy. The huge blooms are consistently six inches across, plants vigorous and tall, placement perfect. The color is soft flesh pink, somewhat pinker than Picardy, with a large blotch of light carmine — most distinctive and appealing. Five to six of the seventeen or eighteen florets open at once. Awarded first as best seedling, East Bay Gladiolus Society Show 1937. No bulblets for sale.

Large bulbs, \$10.00 Medium, \$6.00. Small, \$3.00

**CARIOCA (Bones-Salbach 1936).** Large, very tall burnt orange gladiolus, six to nine open buds and a total of twenty-one buds to the spike. The same long, tall straight spike, and vigorous growth that have helped make Betty Nuthall so popular. These factors combined with the fact that it has heavy leathery substance, stamp it as a real “comer”. Large, 30c, 12 for \$3.00; Medium, 15c, 12 for \$1.50; Small, 10c, 12 for \$1.00. Bulblets, 15 for 50c.

**CASCADE (Salbach 1937).** A fine large, bright rose pink with a soft blotch of tyrian rose which gives the blooms distinct character. Fills a niche in the color range that has been open, as there has been no up-to-date variety in this shade.

Cascade is a splendid grower, its plants are tall, with long flower spikes, and the placement is perfect. Six blooms open at one time with a total of eighteen to nineteen buds and blooms. We feel confident that its perfect growing habit and its pleasing color will make Cascade one of the leading cut flower varieties.

Large, \$2.50 Medium, \$1.50 Small, \$1.00  
Bulblets — 10 for \$1.00

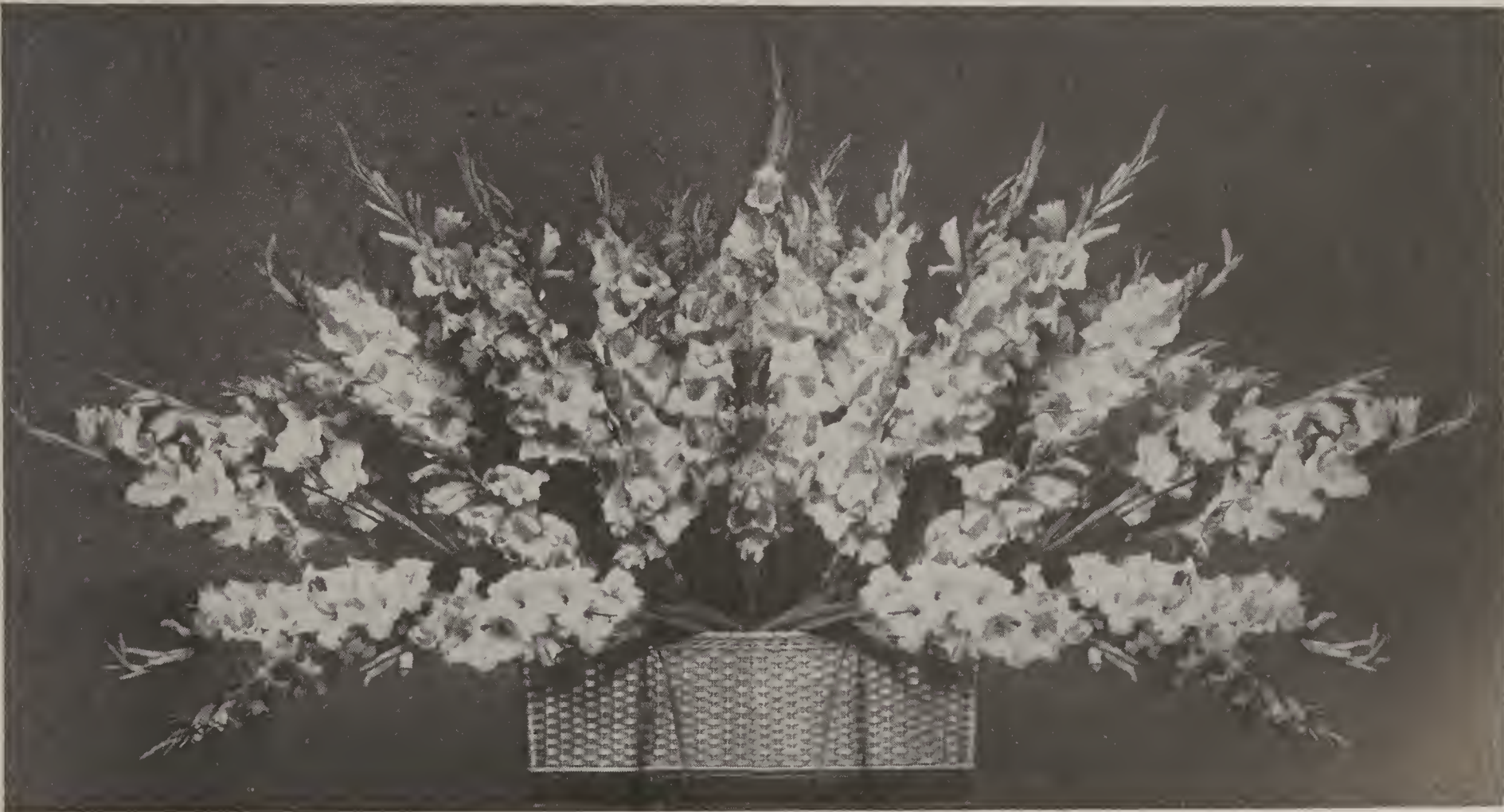
**CHAMPLAIN.** A very pleasing clear light blue on the Heavenly Blue type. Very early blooming. No medium or small sized bulbs. Large bulbs, 15c, 3 for 35c, 6 for 55c, 12 for \$1.00. Bulblets, 25 for 65c, 50 for \$1.00.

**CHARLES DICKENS.** Clear glowing red violet with deeper, velvety blot on lower petals. Fine placement. Seven to eight florets open at once.

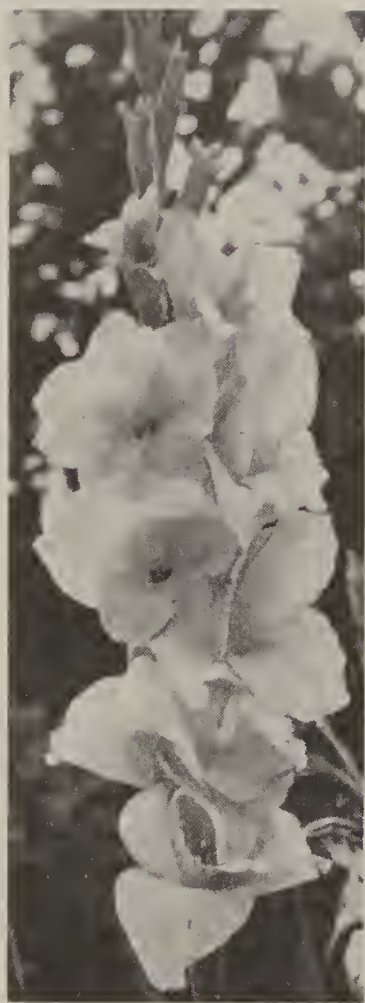
	Each	3	6	12	25	100
Large -	10c	20c	35c	60c	\$1.10	\$4.00
Medium -	.....	15c	20c	35c	70c	2.25
Small -	.....	.....	.....	25c	40c	1.35
Bulblets — 100 for 30c, 300 for 75c.						

**CHRISTABEL.** A fine vigorous gladiolus with many large florets open at once. Light pink, shading more to the salmon shades than Coryphee. A fine gladiolus priced low for a new variety:

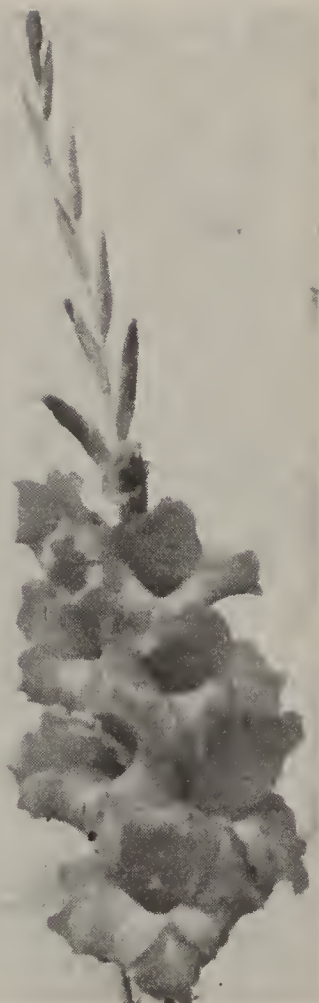
	Each	3	6	12	25	100
Large -	10c	25c	40c	75c	\$1.35	\$4.50
Medium -	.....	15c	25c	45c	85c	2.75
Small -	.....	.....	20c	30c	55c	1.50
Bulblets — 100 for 35c, 300 for 75c.						







PARADISE



BEACON

**COMMANDER KOEHL.** A magnificent deep red that is both bright and rich in color. Tall with long flower spikes, and easily the best in its color tone, excepting only the new and more expensive Allemania. Six to eight wide open florets open at once. Priced at:

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c.						

**CORYPHEE.** A clear wax-like pink, similar to an Ophelia rose. Beautiful in baskets, creating a sensation practically every time exhibited. Florets large, round, and well formed, placement perfect. Tall. Early. Priced at:

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c.						

**DON OF PERALTA** (*Salbach*). A most unusual gladiolus, very showy, and one of the most strikingly different glads grown. Very brilliant in mass or in bouquets. Large blooms of bright red with a prominent blotch of straw yellow. Priced at:

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 350 for 75c.						

**DOROTHY SIMPSON.** Pale lilac with crimson heart. Heavily ruffled. Grows particularly well in Canada, where it has been a consistent prize winner.

	Each	3	6	12	25	100
Large - -	15c	35c	55c	\$1.00	\$1.75	.....
Medium - -	10c	20c	35c	60c	1.10	4.00
Small - -	.....	.....	20c	35c	65c	2.25
Bulblets — 50 for 35c, 100 for 60c.						

## Carl Salbach ... Finest Gladiolus

**DR. F. E. BENNETT.** One of the best of all scarlet reds. A large, tall flame scarlet with many open at one time. Rated eighth most popular of all gladiolus in Amer. Glad. Soc. symposium, and always a winner at shows.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**EMILE AUBRUN.** Immense flowers of rich smoky red. Glowing carmine blotch in throat. Six open, placement perfect, always a winner. Very striking, being the richest of the smoky type gladiolus, as bright and still as rich as velvet.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.40
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 350 for 75c.						

**ETENARD.** A very unusual wide open pearly white with large blotch of crimson on lower petals. Large bulbs only, 10c, 3 for 20c, 6 for 35c, 12 for 65c, 25 for \$1.20, 100 for \$4.

**FESTIVAL QUEEN** (*Salbach* 1934). A huge clear geranium pink self with soft carmine markings on lower petals. Immense blooms over six inches across, five or six open at one time with twelve or thirteen buds to come. Consistently placed, and correctly faced.

One of the parents of Grand Opera, our sensational giant pink which measures as large as Miss New Zealand. Festival Queen is a "must have" for breeders because its characteristic huge well expanded florets carry on freely in its offspring.

Wide rounded blooms give the appearance of greater size and available at a much lower price than others of the new "giant" gladiolus: Large, 50c each, 3 for \$1.25, 12 for \$4.50; Medium, 30c, 3 for 75c, 12 for \$2.50; Small, 20c each, 3 for 50c, 12 for \$1.75. Bulblets, 10 for 50c, 100 for \$3.00.

**FRANK J. McCOY.** A splendid salmon with deeper blotch. A most remarkable exhibition flower that has won blue ribbon after blue ribbon. Priced at:

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 350 for 75c.						

**FREDERICK CHRIST.** Very large flowers of delicate shrimp pink, with cream throat suffused shrimp. A beautiful variety that we consider one of Diener's best. Scarcity of stock has always held this fine variety from greater recognition. Large bulbs only, available while stock lasts at 15c each, 3 for 35c, 6 for 55c, 12 for \$1.00.

**GAY HUSSAR** (*Salbach*). Soft orange shading to strawberry pink, with blotch of bright orange. The finest non-fading gladiolus on the orange shades, excepting the newer and more expensive La Fiesta, which is incidentally a seedling from Gay Hussar. Award of Merit at the R. H. S. trial Gardens at Wisley, England, and is most popular everywhere. One of the three varieties most resistant to thrips, as tested at the University of California College of Agriculture.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**GERTRUDE SWENSON.** Perfect placement, tall and straight, with ten to fourteen florets open at once. Color—bright rosy mauve with small white blotch on lower petals, feathered mauve.

	Each	3	6	12	25	100
Large - -	35c	\$1.00	\$1.85	\$3.50	.....	.....
Medium - -	20c	55c	1.00	1.85	.....	.....
Small - -	15c	40c	75c	1.35	.....	.....
Bulblets - 25 for 50c, 100 for \$1.50.						



Carl Salbach . . .  
Finest Gladiolus

**GOLDEN GODDESS** (*Salbach* 1935). The first patented gladiolus. Sold under the protection of United States Plant Patent No. 77.

Our predictions made in past seasons have been completely upheld by the actual performance of this fine flower. Best evidence of this is in the many unsolicited comments we have received from Canada, America, and Australia. They include:

"Golden Goddess has been wonderful here this year. Much better than I thought it was. Have one in my office now with twelve open and the color is good." This in a letter received from one of the most prominent Eastern growers.

"Would like to congratulate you on your wonderful gladiolus Golden Goddess. It has caused a sensation here in Australia this season. Have grown it with sixteen open flowers on a spike and the spike has twenty-four buds."

"I took a chance and split the bulb of Golden Goddess and got two real plants, very strong, healthy, and vigorous, and I cut two magnificent spikes. One had twenty-six and the other twenty-five buds and they opened up twelve in good condition. The heights were respectively fifty-four and fifty-six inches. The color left very little to be desired; facing was ideal—90 to 95 rating with me. Just let me say that I am more than satisfied. I have bloomed almost every yellow in existence including Golden Fleece, Golden Chimes, Gate of Heaven — but why enlarge? Golden Goddess has them all beat."

"Golden Goddess has now bloomed here and the spikes I saw certainly live up to your claims for it. Unfortunately none were in bloom for the Glad. Show here, but the Goddess would certainly be a contender for best glad in the show."

"The finest yellow I know. My spike, which took first as best yellow in the show, was easily the best in its color I have ever grown."

In addition, one prominent firm pronounced Golden Goddess "a real acquisition" after testing it, while another report, received as we go to press, is as follows:

"Golden Goddess in the yellow class — may be termed with Picardy in its color class. Golden Goddess — in the yellow class — is second to none. It earned — 1936 top rating in our Trial Gardens — of 80 per cent — and in 1937 — 88 per cent. Tops in the yellows. As cut flower — it will eventually find its way — unquestionably with the leaders."

"This is the top yellow we have had to grow and rate."

Ten to twelve of the twenty-one to twenty-six florets open at once in a deep, rich golden yellow. Not a single spike to date has given any evidence of whirling, even from bulblet stock. Every bud opens when cut, and the florets are of good size, the flower spike long, and the color clear and deep with no markings or shadings of another color.

Golden Goddess is the first patented gladiolus, and a warning is supplied with each bulb to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of Golden Goddess may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

A few reliable firms have been granted permission to sell bulbs of Golden Goddess in the United States this year, using a stock supplied by us.

Large bulbs only —  
35c each    3 for \$1.00    12 for \$3.50    25 for \$6.50



MAUNGA



GRAND SLAM

**GOLDEN DREAM.** A clear deep yellow of splendid substance. Very tall, many open at one time. Most popular yellow in Amer. Glad. Soc. Symposium.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - .....		15c	20c	35c	70c	2.25
Bulblets - 100 for 25c, 300 for 50c.						

**GRAND OPERA** (*Salbach* 1938). (Plant Patent Applied For). Without doubt, the most sensational gladiolus that has ever been offered to date, for it not only sets a new standard with its gigantic size, but it is backed up by most attractive form, and by the most beautiful soft coloring imaginable—a combination impossible to beat. It is practically impossible to create, by the printed word, the breath-taking impression given by a spike of Grand Opera. The first bloom of this magnificent creation, grown from a small bulb, actually, "stole the show" at the 1933 California Flower Festival, although it was but a single bloom in our thousand square foot display. Blooms since then have been consistently as sensational — individual florets have reached eight inches; unparalled for size and breath-taking beauty. The spike from a small bulb at the California Flower Festival had florets seven inches across, judges' measurement; and the florets are consistently large, averaging an inch larger than the famous Australian giants. Even the very tip blossom blooms out perfectly, and is consistently six inches across. Grows from 5½ to 6 feet tall, placement perfect, with five to six of the 16 to 18 huge blooms open at once. The color is between La France and Geranium pink (Ridgway); very soft, but clear in tone. The throat is inconspicuously feathered spectrum red. Altogether a gladiolus meriting a ranking of first-rate on color alone. With us, Grand Opera has been even better than Picardy for breeding. Sold only under the understanding that every bulb will be subject to patent restrictions, providing, of course, that our patent application is granted. As with Golden Goddess, a warning to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of Grand Opera may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

Stock exceedingly scarce. No bulblets or small sized bulbs for sale. Bulbs one inch or over in diameter — \$10.00 each



**GRAND SLAM** (*Salbach* 1933). A sport from Pfitzer's Triumph. Bright salmon orange, a most pleasing color. Large graceful blooms that are slightly ruffled. Heavy substance. Grand Slam has been highly praised in all parts of the country. A new gladiolus, but such a rapid increaser that we price it at:

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	.....	20c	35c	70c	2.40
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**GYPSY LASS** (*Herborn-Salbach* 1937). Most distinctive of any new scarlet reds, thanks to a glowing carmine blotch. This outstanding new variety reminds one of the old Martha Washington in pattern, but it is so much more brilliant, so much larger and taller, and has so much more vigor, that there is actually no basis for comparison between the two flowers. No bulblets. Large bulbs only — \$3.00 each

**HEAVENLY BLUE.** Clear lavender blue of great refinement. Long, graceful spikes, many open. Blooms to the tip when cut. The best light blue, excepting the new and more expensive variety, Milford. Stock of Heavenly Blue is always short of the demand, but while available, large bulbs only —

15c each	3 for 35c	6 for 55c	12 for \$1.00
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**HELEN WILLS** (*Salbach*). A large clear white, shading to soft canary yellow at the throat. Tall, vigorous and of wonderful substance. Large bulbs only — 10c, 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00.

**JOHN S. BACH.** A most popular variety that is unusually distinct in color—being salmon red. Fine form, and pleasing in every way. Large bulbs only:

20c each	3 for 50c	6 for 90c	12 for \$1.75
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**LA FIESTA.** (*Salbach* 1935). This very outstanding gladiolus is undoubtedly the most remarkable "break" in color that has been produced in the last ten years of gladiolus breeding — for it is a clear bright orange that does not fade.

The colored reproduction does not do La Fiesta justice. The deeper throat markings should be the brightest orange, rather than a dull red. The process colors which we use in our catalog simply will not give this shade. The throat marking of orange is actually the "key" coloring of the flower, and gives the flower its striking gay appearance.

Six to seven well placed florets open at once, with a total of seventeen to eighteen florets and buds. Flowers of good size and a rapid increaser.

La Fiesta has been a "stopper" both in the garden and on the show table and we have received reports that it does as well in the East as with us. "I have the florists wild here about La Fiesta", is the latest report we have received.

Another grower reports: "I won first in the commercial class 3-spike decorative type orange with three fine spikes of La Fiesta. I like it." Another says: "Color wonderful and unusual. Some thought it the most startling color ever seen in a glad spike. Extra good." Aw. Mer., British Glad. Soc. trial grounds. An unexcelled "buy" in a new gladiolus, and priced low, too:

	Each	3	6	12	25
Large - -	50c	\$1.25	\$2.25	\$4.00	\$7.50
Medium - -	35c	85c	1.50	2.50	4.50
Small - -	20c	50c	90c	1.50	2.75
Bulblets - 25 for 50c					

**MME. SULLY.** Ivory white with carmine blotch in throat. Very distinct, and one of the showiest cut flowers. Large bulbs only—10c, 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10, 100 for \$4.00.

**MAID OF ORLEANS.** A very large, creamy white, of fine substance. Tall straight spikes. One of the best new whites — a variety that was in great demand last season, and is apparently due for a great run of popularity this season.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 350 for 75c.						

## Carl Salbach . . . Finest Gladiolus

**MAYA MAID** (*Salbach* 1936). The most distinct and striking novelty since Rose Ash and Mother Machree—a real russet brown gladiolus. Completely distinct from any other gladiolus, a beautiful and sensational creation.

A sturdy grower that often blooms even from bulblets. Blooms wide open, seven or eight florets open at once, with a total of nineteen to twenty blooms and buds. Coloring best described as the color of the brownest autumn leaves—definitely brown, but in the rich reddish shades of that color. The throat, which is of cream, heavily feathered reddish brown, blends in perfectly with the predominating color of the flower.

The finest of all the "unusual" glads that we know, and unquestionably bound for tremendous popularity.

Large, \$1.50	Medium, 75c	Small, 50c
Bulblets - 8 for \$1.00.		

**MAGNA BLANCA** (*Salbach*). Unquestionably the tallest glad grown, having been grown eight feet tall. A beautiful ivory white that merits the remarks of one of our customers who wrote us that "Magna Blanca grew 7 1/2 feet high, with 28 large wide open flowers on two spikes, making 56 flowers in all. The wonder of white glads — everybody went wild over this one." Another, just as enthusiastic, says, "I want to increase my planting of Magna Blanca which out-performs anything I have seen in gladiolus. Last season I had no trouble at all bringing back the ribbons at the shows with this wonderful gladiolus. Whenever you find anything to beat it let me know. I also find your Betty Nuthall, Salbach's Pink, and Salbach's Orchid at the top of the list."

Six or more florets open at once, all well placed and faced. Aw. Mer., R. H. S., England, and one of the finest varieties for breeding as its characteristics of size and vigor carry on to the offspring. Because of its extreme vigor, medium or even small bulbs give bloom stalks comparable to the normal growth of other varieties.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.25	\$4.00
Medium - -	.....	.....	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 35c, 300 for 75c.						

**MAMMOTH WHITE.** Immense pure alabaster white. Clear color, perfect placement, with many open. A striking spike capable of defeating any of the older whites in exhibition display. A fine florist variety.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.40
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 350 for 75c.						

**MARMORA.** The most popular of the "smoky" gladiolus voted fourth most popular among all gladiolus in the A. G. S., being the first smoky to "place". Good placement with eight or more open at once. Tall. Color a lavender gray with a glowing red-violet blotch that gives it life and distinction. Very large.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**MAUNGA.** A giant white from New Zeland that has been grown with blooms eight inches across. Its florets are easily the largest of any white gladiolus, and its color is as clear as that of Mammoth White. Unquestionably a "comer".

Large bulbs, \$1.00 ea., Medium, 60c ea., Small, 40c ea.
Bulblets - 10 for 50c, 25 for \$1.00.



Carl Salbach . . .  
Finest Gladiolus

**MILDRED LOUISE.** A very large grenadine pink, blending to yellow in the throat with red pencilings. Ninth most popular gladiolus in the A. G. S. symposium. The largest gladiolus in its color, recognized as outstanding throughout the Nation. Good substance, and very tall.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	15c	25c	45c	1.35
Bulblets - 100 for 35c, 300 for 75c.						

**MILFORD.** We consider this outstanding gladiolus to be the finest recent New Zealand creation, not even excepting Miss New Zealand. Greatly improved over Heavenly Blue, being larger, bluer in color, a vigorous grower, and fine in every way—our choice as the outstanding leader in the light blue class. Produces fine clean bulbs that keep well.

	Each	3	6	12	25	100
Large - -	25c	60c	\$1.00	\$1.75	\$3.00	\$11.00
Medium - -	15c	35c	55c	1.00	1.85	7.00
Small - -	10c	20c	35c	60c	1.10	4.00
Bulblets - 25 for 50c, 75 for \$1.00.						

**MISS ALAMEDA** (*Salbach* 1934). Unquestionably one of the finest gladiolus ever introduced, ranking with Picardy and Betty Nuthall as one of the best all-around gladiolus ever created. We cannot find words enough to fully describe the excellence of this fine new variety, for it has “everything.”

The following opinion from a large local grower is typical of the reception that has been given Miss Alameda:

September 10, 1937.

“We have every reason to believe that this gladiolus (Miss Alameda) is one of the finest cutflowers we have had the pleasure of growing since Picardy . . . We took a large basket of this to a recent showing of dahlias in San Leandro, where we had a small complimentary display of glads, and when we returned on Sunday to take the flowers down, it was so beautiful I brought the basket home as it was, and we kept it here at home for almost a week. The florets were immense — in fact, I believe it is every bit as good as Picardy for size, and the coloring so far surpassed that of Los Angeles that I believe we shouldn’t even compare it with that variety at all. It had very long flower spikes, and at least eight blooms out at a time. Upon checking with our commission man, who takes our flowers into Oakland, he stated that the florists were crazy about it . . . And that they as well as all who saw it, (Miss Alameda) made a lot of fine comments about it.”

Another report, from an Eastern Trial Garden, is as follows:

“Miss Alameda is one of the gladiolus that all cut flower growers should stock on. Premium prices for their blooms have been my experience.”

The spike is straight and tall, the florets are large and round, and of heavy substance. It is a vigorous grower, placement is perfect, and the color is most intriguing.

A deep salmon pink, set off so well by the distinctive carmine blotch which is in perfect harmony with the predominating color of the flower. Six or more of the large florets open at once, and the spike carries eighteen or more buds and blooms. Very early, has been tested and highly recommended for forcing, and has been a sensation in the opinion of those florists who have had an opportunity to see and use it. A gladiolus with a great future, now available at popular prices although introduced only four years ago. Probably the best of the new varieties, and definitely a “must have”, considering the price.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	15c	30c	55c	1.50
Bulblets - 100 for 35c, 300 for 75c.						



MAMMOTH WHITE

**MINUET.** Beautiful clear lavender with good size and fine placement. Heavy substance and tall, straight stem. Awarded first, second, and third as best lavender without markings at the 1931 A. G. S. Show, and first in 1932, 1933 and 1934. Rated as the second most popular of all gladiolus in the A. G. S. popularity symposium.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 350 for 75c.						

“Tops”

“I prefer to trade with you. Everything I got from you, all varieties, were ‘tops’. I am sold from now on with California Bulbs.” — Mass. Grower.

“Your La Fiesta was a knockout. It is by far the best orange I have seen.” — Mass. Grower.



# YOUR CHRISTMAS PROBLEM SOLVED

Gladiolus bulbs, backed by the distinction of coming from Carl Salbach, are ideal gifts for any time or purpose. Nothing is surer of appreciation, no gift is more pleasing than Salbach bulbs, and certainly few things more lasting, as they will keep blooming for many years.

Orders going East much reach us before December 7 if actual delivery is desired, but we have most attractive Gift Orders that we can send as Christmas heralds of the bulbs that are to follow in the Spring. Where there is no danger of delivery in transit, as the three Pacific Coast States, we can ship the actual bulbs anytime, packed in colorful boxes.

All you need to do is send us your selection (which may be made from any item in the catalog), and we will tend to everything else. However, for your convenience, we point out the following most suitable collections:

**"Grand Prize Assortment"** in full color range — 25 large gladiolus for \$1.35; 50 large gladiolus for \$2.50; and 100 large gladiolus for.....\$4.00

**Championship Collection** — 5 large bulbs, each, Dr. F. E. Bennett, Emile Aubrun, Mrs. John S. Wood, Picardy, and Salbach's Pink (25 bulbs), each variety labeled, for.....\$1.40

**Blue Ribbon Collection** — 6 large bulbs, each, Blue Admiral, Commander Koehl, Maid of Orleans, Paradise, Primrose Princess, and Salbach's Orchid (36 bulbs), each variety labeled, for....\$2.00

See also Page 26 for our special **"GREETING-GIFT" CARD** offer for something most attractive and delightfully different in Christmas Cards.

## THRIPS CONTROL MADE EASY

Control of thrips is now very definitely a matter of record. It involves treatment of the bulbs, and either early planting or regular spraying, or both.

**TO PROTECT THE BULBS** — Cure bulbs thoroughly, then sprinkle one pound of naphthalene flakes among each thousand bulbs. Not more than twenty-four hours before planting, peel the bulbs and dip them in 120° hot water for about two minutes. (About as hot as the average person can stand with his hand fully immersed).

**Note:** The bulbs we supply have been fully protected by fumigation, and need not be treated unless stored with your other bulbs after leaving our sheds.

**PLANT EARLY** — December and January are the safest months in Southern California; January and February in central California; and March in most other places. Migratory thrips from neighboring gardens are not likely to reach such early plantings in time to injure the blooms. The damage is not from the first few thrips, but from the thousands of offspring that develop after several weeks of breeding.

**START SPRAYING EARLY** — Early plantings should give uninjured blooms; regular spraying, started while the plants are young, makes it almost certain that your blooms will come through in good shape. Spraying is essential for late plantings. Start when the plants are two to three inches tall, and spray at least once a week. To avoid spray-burning, never spray until evening during spells of warm weather.

**SPRAYS** — One of the best is ¼ lb. manganese arsenate, 4 lbs. brown sugar, and 6¼ gallons of water. A second, good in dry regions, but which cannot be used in humid regions (due to danger of burning the plants) is: 2 oz. Paris Green. 4 lbs. brown sugar, and 6¼ gallons of water. Other very effective sprays, useful anywhere, are Barfoot and Lethane 440.

## Carl Salbach . . . Finest Gladiolus

**MISS AMERICA** (Salbach 1938). The most delicately beautiful light pink gladiolus we have ever seen. Comparable to Coryphee in that it is a light pink, but Miss America is pale flesh, almost blush pink, instead of the blue-pink of Coryphee.

Five to six of the 18 buds open at once, all faced forward on a straight spike. Substance so leathery that stands up under extreme heat as do few other gladiolus. Most attractive, and unquestionably a "coming" commercial. No bulblets for sale.

Large, \$5.00      Medium, \$2.50      Small, \$1.50

**MISS NEW ZEALAND.** A simply huge flower that has been a sensation in New Zealand, reported as producing six or more eight-inch florets open at once on a long flower spike having a total of eighteen buds. Certainly a real whopper. Deep salmon pink with cherry blotch in throat.

Large, 60c each, 3 for \$1.50; Medium, 40c each, 3 for \$1.00; Small, 25c each, 3 for 60c, 6 for \$1.00, 12 for \$1.85. Bulblets - 10 for 50c, 30 for \$1.00.

**MOORISH KING.** Deep rich velvety red, almost black. The largest of the near-black gladiolus.

Large bulbs only—20c, 3 for 45c, 6 for 80c, 12 for \$1.50. Bulblets - 15 for 50c.

**MOTHER MACHREE.** A most interesting and popular new glad in the smoky group. Veinaceous lavender with edges of petals overlaid salmon pink. Six to eight large and perfectly placed blossoms open at once. Seventh most popular gladiolus in A. G. S. symposium.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	.....	20c	35c	70c	2.40
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**MRS. JOHN S. WOOD.** A most vigorous, extremely tall glad with large florets, salmon, flaked rose. Five to six feet tall. A standby among cut flowers, being a real top-notch gladiolus. Almost identical to Mrs. Douglas, a bit taller if anything.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**MRS. S. A. ERREY.** Very large scarlet orange originally imported from Australia.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**MRS. VAN KONYNENBURG.** This variety is one of the best blues on the market, still good enough to compete on favorable terms with even the newest blues. Color—lilac blue. Large, of good substance, and very showy.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**NEW ERA.** Light pink, ruffled. Most beautifully colored, being almost the shade of the Pink Pearl rhododendron. Leathery substance.

Large, \$3.50      Medium, \$2.00      Small, \$1.50  
Bulblets - 25c, 3 for 60c.

## Better Results

"I have through the years had better results from your bulbs than any other." — California Customer.

"The bulbs you sent me were wonderful. I received some from one of the leading firms in Holland, but they were weeds compared to yours." — New Zealand Customer.



Carl Salbach . . .  
Finest Gladiolus

**OPAL QUEEN** (*Salbach* 1936). A huge flower that is most attractive, due to its iridescent quality. Pale orange yellow with smoky tongue and veining in the center of the florets. Very opaque, and an elegant cut flower. A vigorous grower completely distinct. Eighteen buds, with five immense florets open at once. A real beauty.  
Large bulbs, \$1.00 each, 3 for \$2.50; Medium, 60c each, 3 for \$1.50; Small, 35c each, 3 for \$1.00 Bulblets, 5 for 50c.

**ORANGE SOVEREIGN.** A large flower of soft orange shading to yellow in throat. Long flower spike and florets of good size. A most pleasing variety.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	15c	30c	55c	1.50

Bulblets - 100 for 25c, 300 for 50c.

**PARADISE.** A very fine new seedling on the apricot shade. Large spike, large florets, and very vigorous. A Picardy seedling that is decidedly distinct. Decidedly worth having.

	Each	3	6	12	25	100
Large - -	20c	45c	80c	\$1.50	\$2.85	\$.....
Medium - -	15c	30c	50c	85c	1.50	\$5.50
Small - -	10c	20c	35c	55c	1.00	3.50

Bulblets - 35 for 50c, 100 for \$1.00.

**PELEGRINA.** Deepest violet-blue. This variety was a sensation when it first came to America, and stock is still scarce.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	15c	30c	55c	1.50

Bulblets - 100 for 35c, 300 for 75c.

**PFITZER'S MASTERPIECE.** An improved Coryphee. Taller, more open (but perhaps with florets not quite so wide open) than Coryphee — but without the latter's habit of crooked stems. Color light wax pink with white throat. Very attractive, as a good grower in a gladiolus of this color has long been desired.  
Large, \$2.50 Medium, \$1.50 Small, \$1.00  
Bulblets - 10 for \$1.00.

**PFITZER'S TRIUMPH.** One of the largest and finest glads ever introduced. Tenth most popular of all gladiolus in A. G. S. symposium and winner of countless prizes. The enormous amaryllis-like flowers are bright scarlet with a cherry blotch in the throat.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35

Bulblets - 100 for 25c; 300 for 50c.

**PICARDY.** A most sensational flower of delicate glowing flesh pink. Most popular gladiolus of all A. G. S. symposium, and will unquestionably be the "best seller" again this year. First as best bloom in National Show at Century of Progress, and winner of many awards as "best flower in the show." Large blooms, many florets open, good placement—at popular prices this season, and should be in every garden.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35

Bulblets - 100 for 25c; 300 for 50c.

**PINK PRINCESS** (*Salbach* 1938). Tall, straight, and pure, this is a splendid gladiolus. It stands 5 1/2 feet tall, opens 10 of its 18 florets at once, grows vigorously, and its color, deep flesh pink, nearly salmon, is most pleasing. Florets of good size and substance of leather—a variety which stands through the severest heat spells without the slightest wilting or burning. No bulblets for sale.  
Large bulbs, \$5.00 Medium, \$3.00 Small, \$2.00



BETTY NUTHALL

Loans Them Out

A Canadian customer reports: "The gladiolus from your bulbs made a great show last year; hundreds of people came to admire them. I gave a flower lover a bunch of Salbach's Pink and Betty Nuthall (perfect blooms) and he considered them so good that he loaned them out to his friends for their tea socials."



**PRIMROSE PRINCESS** (*Salbach*). Very fine light yellow. still capable of holding its own against even the newest yellows. Very large, stately, wide open, primrose yellow. Five to seven open at once. Tall spike and florets large.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 300 for 75c.						

**PIRATE.** A beautiful dark rose red, lighter in upper throat. One of the very finest Palmer varieties. Particularly beautiful under artificial light. Five to six immense blooms out at a time on well arranged, strong spikes. Distinctive and one you should have.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	20c	30c	55c	1.50
Bulblets - 100 for 35c, 250 for 75c.						

**QUEEN HELEN II.** (*Salbach* 1934). A very refined clear-cut gladiolus that is definitely heading for a top rank. Not only is the flower beautiful, but it has definitely proven itself to be one of, if not the best, doers in extreme heat. A real winner in shows, as is demonstrated by the following excerpt from a letter we received from Washington (state): "I won sweepstakes at our County gladiolus show last Saturday with Queen Helen II. Our show is second only to the state show."

The grenadine pink coloring is delightfully enhanced by the pinard yellow blotch in the throat. Perfect placement.

Six refined, wide-open florets in bloom at once with twelve additional buds. The symmetry and coloring of this flower establish it as a worthy tribute to another champion, Helen Jacobs, for whom this aristocratic gladiolus was named.

Perhaps more descriptive than anything we can say are the following paragraphs, taken from a letter from Memphis, Tennessee:

"The large size bulbs I received from you were planted April 4th, were cut July 4th. The spikes heavy, eighteen florets with four to five open at one time, splendid placement, straight as an arrow (no crooks) in our hot sun during eight weeks of drouth with a temperature average of 100 degrees and as high as 110, this hot sun did not burn the edges of the florets.

"As the spike of Queen Helen II peeped out from the plant foliage, it did not droop over in this extreme hot sun we have experienced this year in the south, as most of the varieties do, but came out straight and continued going up straight and stayed there.

"In my planting, I put the large size Betty Nuthall bulbs in the ground April 3rd, cut the first spikes today, July 6th. Queen Helen II has performed exactly like Betty Nuthall, which with me, never crooks, but a sixteen floret spike is the average."

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 300 for 75c.						

**RAPTURE.** Medium light salmon with diffused creamy yellow blotch. Seven open at once, and a very strong grower.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.25	\$4.00
Medium - -	.....	.....	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 35c, 300 for 75c.						

**RED LORY.** Very large, striking rose red with eight to ten florets open at once. Very tall, and color most unusual. Originally imported from Australia.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	20c	30c	50c	90c	3.00
Bulblets - 50 for 50c.						

**REWII FALLU.** A "buster" of a new gladiolus, simply huge, being large and tall, and with round wide-open florets. Ranks in size with the other mammoths from "down-under". Dark red, close in color to Bill Sowden. One of the most sensational of all the new gladiolus. Large, \$3.00; Medium, \$1.50; Small, 75c, 3 for \$2.00. Bulblets, 5 for \$1.00.

**RISING SUN** (*Salbach* 1936). A seedling from Pfitzer's Triumph and Mrs. S. A. Errey with the best qualities of both parents. Flowers the size of Pfitzer's Triumph, with the bright flame orange of Mrs. Errey, but the color clarity of the former.

The most flaming color of any gladiolus we know of. Time and time again our visitors have picked it first among all other gladiolus in our demonstration displays.

Eighteen florets, five or six wide open at once. Huge, vigorous.

Large bulbs, \$1.00, 3 for \$2.50; Medium, 60c, 3 for \$1.50; Small, 35c, 3 for \$1.00. Bulblets - 5 for 50c.

**ROYAL VELVET.** This variety, which we introduced last season after several years of testing did not perform up to our standards this season. We are therefore withdrawing it from the market. We ask all those who purchased stock of Royal Velvet from us, to please notify us, so that we may make adjustment.

**SALBACH'S ORCHID** (*Salbach*). Colored the same lavender pink as a Cattleya orchid. Similar in form to Minuet, but pinker, and retains its color under artificial light. Large, wide open blooms of heavy substance and fine placement. As many as ten blooms open at once, and one of the few flowers that will stand the hottest sun without fading or wilting.

Tested and proven as a gladiolus for forcing, as "the first blooms remained attractive and held their color until the entire spike had developed." Blooms out best when cut with two or three florets open. Award Merit, R. H. S. 1936. See color picture outside back cover page.

Described by an Australian as "In every respect an exceptionally fine gladiolus," which is certainly a correct statement, for it is distinct in color, vigorous in growth, ideal in habit, and withstands heat. Wonderful cut flower.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.25	\$4.00
Medium - -	.....	.....	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 35c, 300 for 75c.						

**SALBACH'S PINK** (*Salbach*). Most attractive in its own right because of its color, growth, and habits, but very definitely increased in worth many times by the fact that it is the most thrips resistant of all gladiolus. We have this on the authority of the Agricultural branch of the University of California, who, after their second year of testing, report that Salbach's Pink is the most resistant of all. Large, wide open, glowing geranium pink, with soft carmine tongue and throat markings. Long, graceful flower spike with eight to sixteen open at once. Fine placement and heavy substance. Last florets open in water as well as the first, and are beautiful as rosebuds.

Wonderful cut flower and excellent commercial variety. The color picture does not do justice to the flower, as it does not accurately reproduce the soft coloring to the flower. Available, subject to stock at:

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.25	\$4.00
Medium - -	.....	.....	20c	35c	70c	2.50
Bulblets - 100 for 35c, 300 for 75c.						

**SENORITA** (*Salbach*). One of the few gladiolus with true orange coloring. Large flowers of true orange with carmine tongue and penciling. Medium height. Aw. Mer., British Glad Soc., and winner of many other prizes.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						



# Carl Salbach . . . Finest Gladiolus

**SEQUOIA BLUE** (*Salbach*). The biggest light blue—named for the giant California Redwoods. Light bluish lavender with violet tongue. Unusually valuable for breeders, for we have produced some striking varieties, both in the light and medium shades, all of giant dimensions, by using Sequoia Blue. Large 25c, 3 for 60c, 6 for \$1.10, 12 for \$2.00; Medium, 15c each, 3 for 35c, 6 for 55c, 12 for \$1.00. Bulblets - 75 for 50c.

**SHIRLEY TEMPLE** (*Pruitt-Salbach 1937*). A beautiful cream colored seedling bred from Picardy. Light cream, with throat of deeper cream. Form of flower and size comparable to Picardy. Being the only first class large cream colored variety, its future is guaranteed. Extra large, \$5.00; Large, \$3.75; Medium, \$2.50; Small, \$1.00. Bulblets - 50c each, 10 for \$4.00.

**SMILING MAESTRO**. Apparently a seedling from W. H. Phipps, somewhat deeper in color, being salmon rose. Many huge florets open at once, blooms and spikes both much larger than those of W. H. Phipps. Unquestionably a coming gladiolus.

	Each	3	6	12	25	100
Large - -	25c	60c	\$1.10	\$2.00	\$3.75	.....
Medium - -	20c	35c	60c	1.00	1.75	6.50
Small - -	10c	20c	35c	60c	1.10	4.00
Bulblets - 50 for 50c.						

**STAR OF BETHLEHEM**. A fine, outstanding white that is a vigorous grower everywhere, generally considered as better than Mammoth White, Jonkheer von Tets, Maid of Orleans, and all other older whites. This splendid gladiolus has been in such strong demand that it has been almost impossible to purchase stock the last two seasons. Available, subject to stock at:

	Each	3	6	12	25	100
Large - -	25c	60c	\$1.00	\$1.75	.....	.....
Medium - -	15c	35c	55c	1.00	.....	.....
Small - -	10c	20c	35c	60c	.....	.....
Bulblets - 25 for 40c, 200 for \$2.50.						

**TAKINA**. Mauve to American Beauty. One of the new Australian giants, "as big as a house." Grown with eight-inch florets in Australia.

	Each	3	6	12	25	100
Large - -	75c	\$2.00	\$3.50	\$6.00	.....	.....
Medium - -	40c	1.00	1.75	3.00	.....	.....
Small - -	25c	60c	1.00	1.75	\$3.00	.....
Bulblets - 15 for 50c, 40 for \$1.00.						

**TENNYSON**. Rich velvety oxblood red with faint cream blotch in throat. Six to eight open on tall, straight spike. Brighter in color, and with much better substance than Saraband, which it now replaces.

	Each	3	6	12	25	100
Large - -	10c	25c	40c	75c	\$1.35	\$4.50
Medium - -	.....	15c	25c	45c	85c	2.75
Small - -	.....	.....	15c	30c	55c	1.50
Bulblets - 60 for 35c, 200 for \$1.00.						

**TIP TOP**. An immense wide open scarlet, even larger than Pfitzer's Triumph. One of the very finest recent Pfitzer originations. A sure winner in shows, which already boasts many blue ribbons, although its still very scarce. Generally recognized as the best red in commerce. No small bulbs and no bulblets for sale.

	Each	3	6	12	25	100
Large - -	20c	45c	80c	\$1.50	.....	.....
Medium - -	15c	30c	50c	85c	.....	.....

**VAGABOND PRINCE**. A very rich iridescent garnet brown with glowing scarlet blotch. Eight well placed florets open at once in a very striking manner.

Large, 65c, 3 for \$1.75, 6 for \$3.25, 12 for \$6.00; Medium, 35c, 3 for \$1.00, 6 for \$1.75, 12 for \$3.00; Small, 25c, 3 for 60c, 6 for \$1.10, 12 for \$2.00 Bulblets, 10 for 50c, 25 for \$1.



QUEEN HELEN II

**WASAGA**. Light apricot. Not large, but very delightful.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

**W. H. PHIPPS**. Magnificent salmon pink. Flowers large, ten or more open at once, and long flower spike. One of the most consistent blue ribbon winners grown.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

See Next Page For  
SPECIAL GLADIOLUS COLLECTIONS



SPECIAL GLADIOLUS COLLECTIONS

GOLD MEDAL GLADIOLUS COLLECTIONS

Betty Nuthall  
Blue Admiral  
Blue Peacock  
Commander Koehl  
Dr. F. E. Bennett  
Emile Aubrun  
Golden Dream  
Magna Blanca  
Marmora  
Mildred Louise  
Milford  
Minuet  
Miss Alameda  
Mother Machree  
Paradise  
Pfitzer's Triumph  
Picardy  
Primrose Princess  
Queen Helen II  
Salbach's Orchid

One large bulb, each,  
Of the twenty bulbs listed at left, all labeled, for.....\$2.00

Three medium bulbs, each,  
Of the twenty bulbs listed at left (60), all labeled, for.....\$3.50

Five small bulbs, each,  
Of the twenty bulbs listed at left (100), all labeled, for.....\$2.75

Long blooming assortment, which includes  
one large, 2 medium, and 3 small bulbs of each of the twenty gladiolus listed at  
left (each variety labeled) 120 bulbs for .....\$4.75

One hundred bulblets, each,  
All 20 varieties, each kind labeled, for.....\$3.50

BLUE RIBBON COLLECTION

6 large Paradise  
6 large Blue Admiral  
6 large Maid of Orleans  
6 large Salbach's Orchid  
6 large Primrose Princess  
6 large Commander Koehl

36 bulbs — labeled .....\$2.00

Same Collection, medium sized bulbs, labeled.....\$1.35

CHAMPIONSHIP COLLECTION

5 large Picardy  
5 large Dr. F. E. Bennett  
5 large Salbach's Pink  
5 large Emile Aubrun  
5 large Mrs. John S. Wood

25 bulbs — labeled .....\$1.40

LATEST SENSATION COLLECTION

Rising Sun	{	1 large each labeled .....	\$4.00
La Fiesta		1 medium each labeled .....	2.50
Milford		1 small each labeled .....	1.60
Takina		3 small each labeled .....	4.50
Cascade			
Opal Queen			

25 bulblets La Fiesta, 50 bulblets Milford, 5 bulblets each, Cascade, Opal Queen,  
Rising Sun, Takina .....\$1.85

GRAND PRIZE ASSORTMENT

Every bulb from a prize-winning variety. Balanced assortment including nothing but  
our catalogued varieties, such as Betty Nuthall, Picardy, Pfitzer's Triumph, Grand Slam,  
etc. — not labeled — no primulinus included.

LARGE BULBS — 12 for 75c, 25 for \$1.35, 50 for \$2.50, 100 for \$4.00

MEDIUM SIZED BULBS — 25 for 85c, 50 for \$1.50, 100 for 2.50

TUBEROUS-ROOTED BEGONIAS

Mild regions like the coastal sections of California are ideal  
for begonias, which require a cool spot, protected from the  
wind. They will also grow well where the climate is some-  
what warmer, providing that they are given a particularly  
cool and protected location.

We offer the finest begonias obtainable anywhere. Our  
stock comes directly from Frank Reinelt, the same hybridist  
who created the sensational "Pacific" delphinium strain which  
we introduced some several years ago. His hybridizing work  
with begonias has been recognized as being as outstanding  
as his work with the delphinium. This opinion of ours has

been backed by that of expert after expert, to the effect that  
Reinelt Begonias are definitely the tops. We offer them as  
follows:

Double Camellia Type — Available in white, pink, rose  
shades, red and scarlet shades, yellow, orange, apricot, and  
salmon shades. (Prepaid, and each color labeled seperately,  
but no less than 12 at the dozen rate) — 25c each, 12 for \$2.50

Double Hanging Basket Type — Available in white, pink  
and rose, salmon shades, orange scarlet, and crimson. (Pre-  
paid, and each color labeled seperately, but no less than 12  
at the dozen rate) — 25c each, 12 for \$2.50



Carl Salbach . . .  
Finest Gladiolus

SMALL FLOWERED GLADIOLUS

Nothing is better for table and small decorations than the small flowering gladiolus. These include all the colors that are to be had in the larger varieties besides many rich bronze and bright orange colorings not found in the large type gladiolus. All except the Gloriana and Wasaga are of the primulus hybrid type, which is characterized by a slight hooding.

ADA DE POY (*Salbach*). Tall bronzy apricot. Slightly ruffled. Eight open.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.40
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

COPPER BRONZE. A very beautiful primulinus aptly described by its name. Very popular.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	.....
Medium - -	.....	.....	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

GLORIANA. "Golden salmon" shading to yellow at throat. Very charming.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 25c, 300 for 50c.						

GOLDEN AMBER (*Salbach*). Finest yellow primulinus grown, having more open florets than Souvenir. Excellent deep color. Large bulbs only, priced at: 10c each, 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10.

GOLDEN FRILLS. Dainty little yellow primulus having two red lines running down the throat. Ruffled. Large bulbs only, priced at: 10c each, 3 for 20c, 6 for 35c, 12 for 60c, 25 for \$1.10.

ORANGE BUTTERFLY (*Salbach*). A rich, glowing, bronzy, orange primulinus that is in a class by itself. The florets are of heavy substance, yet the flower is dainty and beautifully placed. Ten to twelve open. Reports indicate that this is the most generally favored all-around primulinus grown. Award Merit, R. H. S., England.

Called the "daintiest of glads" by an Australian grower. and a retail customer writes: "Your glad 'Orange Butterfly' is one of the prettiest things I have in my 115 varieties of glads."

	Each	3	6	12	25	100
Large - -	10c	20c	35c	65c	\$1.20	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.50
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 500 for 75c, 1,000 for \$1.25.						



ORANGE BUTTERFLY

LA PALOMA. Pure rich orange. Fine substance and does not burn. No bulblets for sale.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35

RADIANT (*Salbach*). Glowing strawberry pink — lower Petals soft orange pink. Fine. Tall graceful spike.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.25
Small - -	.....	.....	15c	25c	40c	1.35
Bulblets - 100 for 30c, 500 for 75c, 1,000 for \$1.25.						

SCARLET BEDDER (*Salbach*). Very bright, rich scarlet. Exceedingly showy, and fine for cutting.

	Each	3	6	12	25	100
Large - -	10c	20c	35c	60c	\$1.10	\$4.00
Medium - -	.....	15c	20c	35c	70c	2.50

PRIMULINUS ASSORTMENT:

Large .....	25 for \$1.10; 50 for \$2.00; 100 for \$3.85
Medium .....	25 for 70c; 50 for \$1.25; 100 for \$2.40

FIVE EACH "PRIM" COLLECTION: Ada de Poy, Copper Bronze, Golden Amber, Golden Frills, La Paloma, Orange Butterfly, Radiant, Scarlet Bedder — 40 large bulbs — labeled .....\$2.25

DOZEN COLLECTION, "PRIMS": Ada de Poy, Copper Bronze, La Paloma, Orange Butterfly, Radiant — 12 each — 60 large bulbs, labeled.....\$2.75  
12 each, as above — 60 medium sized bulbs, labeled.....\$1.60



# HOW TO ORDER

Please Read Carefully Before Ordering

**Order Early** — Early orders are solicited to prevent disappointments in case the variety selected should be sold out.

Please write your **name and address** plainly.

**Stock** — All of our dahlia orders will be filled with strong divisions of field grown tubers. All gladiolus bulbs will be of good healthy stock.

**Time** — Gladiolus will be ready for shipment in November. Eastern orders, however, will be mailed between December 10 and March 1 only at purchaser's risk from freezing in transit.

**Seeds** will be ready December 1.

**Dahlia tubers** will be ready March 20. We give no guarantee for tubers used for forcing green plants.

**Dahlia Green Plants** — We do not sell green plants, for we find that, in the majority of cases, the results are unsatisfactory.

**Substitutions** — We do not substitute unless directed to do so. If late in the season, we suggest that you indicate a second choice, or that you permit us to substitute with equal or greater value.

**Cultural Directions** — Full directions included with every order.

**Terms** — Remittance should accompany order unless shipment is to be sent C. O. D., or satisfactory credit references are given. Remit by Postal or Express Money Orders or by drafts on American banks when ordering from Canada or foreign countries. 25% deposit will hold orders until shipping time, when they will be sent C. O. D. for balance unless otherwise arranged.

**Postage** — Seed orders of any amount sent postpaid. On bulb orders or combination seed and bulb orders of less than \$1.00, add 15c for packing and postage. All retail orders amounting to \$1.00 or over will be delivered free to all points reached by regular Parcel Post.

**Sales Tax** — Add 3% to cover tax on all goods delivered in California. All sales delivered to other states not subject to tax.

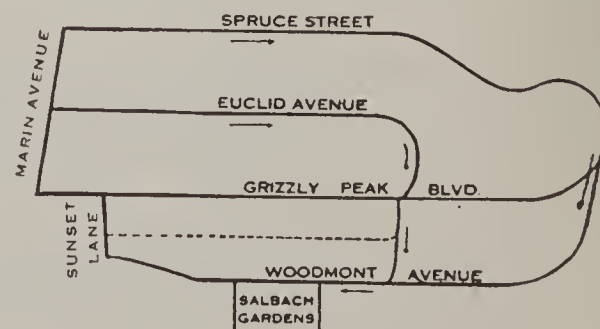
**Non-Warranty** — We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by us and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

**References** — For our business standing, please refer to *Bank of America National Trust and Savings Association; American Trust Co., Berkeley, California; Farmers and Merchants Savings Bank, Oakland, California.*

Our finest seedling gladiolus, and our rarest new varieties\* will be in bloom during July; our dahlias from August to November; iris, April and May. Map, below, indicates the best routes to our gardens which are located in the hills, north of Berkeley proper. To reach Spruce Street: North on Shattuck, right three blocks on Rose, turn left onto Spruce. To reach Euclid Avenue: College Avenue extension, north across U. C. Campus, two blocks left, turn right onto Euclid. By street car — Take Euclid line, marked Cragmont; transfer to bus at end of car line and ride to Sunset Lane. (Buses run from 6:51 to 9:51 a. m., and from 3:31 p. m. to 6:31 p. m., excepting Sundays and holidays, when they run from 10:31 a. m. to 5:51 p. m.)

\*Most of our standard varieties are planted at our growing fields.

**Note to Local Customers:** We are open regularly for Sunday business from 9:00 a. m. to 1:00 p. m. During the iris season (April 1 to May 30) we will be open from 8:00 a. m. to 5:30 p. m. on Sundays.





# SMALL FLOWERING DAHLIAS

Any three 35c or 40c Dahlias for \$1.00

The free blooming small dahlias (pompons, singles, and miniatures) all of which keep so well when cut, are among the most satisfactory all-around plants that may be had in any garden. They perform the double service of providing color in the garden and blooms for the house—for a single bush will bloom for months, actually producing hundreds of blooms. Tubers of small flowering dahlias should be planted as soon as received, as they are usually small and the eyes are apt to dry out if left exposed to the air for any length of time.

In particular we wish to point out that our list of miniatures is now most outstanding. The varieties in our list are the "cream", actually chosen from more than one hundred miniatures that we have purchased and grown.

Miniatures are similar in form to the large dahlias, but are 2 1/2 - 3 1/2 inches in diameter; pompons are tiny ball type dahlias, about 1 1/4 inches in diameter; and single dahlias are those with cosmos type blooms.

## MINIATURE DAHLIAS

- ABERDEEN.** A rich dark red cactus type miniature that is most attractive. Very unusual and striking, and splendid for cutting. New. ....\$1.00
- BABY ROYAL.** A beautiful cactus miniature from England that has created a sensation. Russet orange. A very prolific bloomer .....40c
- BISHOP OF LLANDAFF.** A very glowing dark red duplex (two rows of petals with open center). Unusual, also, for its dark foliage. Low growing .....50c
- CORONNE.** White, formed like a gardenia. Decorative type. Very small .....50c
- ELIZABETH PAPE.** Flesh pink. Cactus type .....35c
- GAIL TAYLOR** (*Salbach-Taylor* 1936). Strikingly suffused brick red and yellow. Bushes filled with blooms. Decorative type, with 2½ inch blooms. A "Best Keeper".....\$1.00
- JORY'S MINIATURE** (*Salbach-Jory* 1938). A small, rich red miniature that we are offering for the first time this season. Simply covered with blooms, and some blossoms come red, tipped white .....\$1.00
- LITTLE DREAM.** Pure rose pink, faintly tipped white. Cactus form. New, from Europe .....\$1.00
- LITTLE JEWEL.** Dec. Type. Delightful. La France Pink 35c
- LITTLE PEARL.** A fine new cactus miniature from Europe. Similar to Elizabeth Pape, but deeper in color, being salmon pink. Centers closed. One of the best .....50c
- LITTLE SNOW QUEEN.** At last—a really first-class miniature white cactus. Perfect form, free bloomer. 2-inch diameter. A new importation from Europe .....\$1.00
- LUANA.** Beautiful old rose miniature. Might easily be described as a miniature Cavalcade .....\$1.00
- MAH BABY.** Dark, glowing, rich wine red. Same form, and long stems as Miss Vivian. Texture so firm that it keeps indefinitely. Decorative type. Really outstanding 75c
- MISS VIVIAN** (*Mack*). A startling rose pink which has taken the dahlia enthusiasts in the San Francisco region by storm. Unexcelled keeper, long stems. Very prolific bloomer. Decorative type .....\$1.00
- MRS. MILLER GRIFFITHS** (*Logan-Salbach* 1936). A brilliant glowing orange red, the brightest orange among miniatures. Decorative type .....\$1.00
- NEW PINK DELICE.** A very fine dahlia, very attractive for small bouquets. La France pink, suffused yellow. A trifle larger than most of the miniatures .....40c
- ONAH.** "The miniature Jane Cowl." Rich autumn gold color, fine form. Stiff stems. Very low growing .....\$1.00
- ORANGE BISHOP.** Another dark leaved duplex dahlia of the Bishop of Llandaff type. Scarlet orange, more vivid in color than the latter. Stock limited .....\$1.00

- RADIANT MIDGET.** A very soft apricot-orange miniature. Fine keeper, very long stems, and in every way fine for cutting. Of the ball dahlia type. One of the best.....\$1.00
- SANHICAN'S SWEETHEART.** Honey yellow miniature cactus: Most attractive .....60c
- TROJAN.** Rich scarlet orange semi-cactus type. Very striking and unusual. One of the showiest. 3½ inch.....\$1.00
- WATERMELON** (*Salbach* 1937). A splendid long-stemmed miniature of beautiful, clear watermelon red color. Perfect decorative type. Fine keeper .....\$2.00

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## POMPON DAHLIAS

- ANNA VON SCHWERIN.** Light pink shading to white at center .....50c
- BANTAM.** Brownish red. Long stems .....35c
- BOSSY.** Light phlox lavender. Very fine .....35c
- CANARY BIRD.** A real find — being a rich clear luminous yellow with good all-around habits. New this season..50c
- DANDY.** A pure orange of fine form .....35c
- FATHER GALLANT.** A fine new pompon product from seed grown by Father Gallant of Skagway, Alaska. Color, old rose, with orange undertone, somewhat of the shade of Glow, but much brighter and never fades. Exceptionally long stems .....\$1.00
- EDITH MUELLER.** A suffusion of gold and orange red that blends to form a beautiful peach red .....35c
- GERTRUDE.** Our own origination. Glowing carmine with many blooms and long stems .....35c
- GIRLIE.** Beautiful pure rosy lilac .....35c
- GLOW.** Light old rose to coral. One of the favorites....35c
- GOLDILOCKS.** Bronzy gold .....35c
- JOE FETTE.** Pure white .....35c
- LITTLE BEESWING.** Cherry red with golden yellow at base of petals. Red predominating .....35c
- MORNING MIST.** A fine new pompon. Very light, most delicate lavender coloring .....\$1.00
- PEGGY ANNE.** Golden apricot, tipped red. Long stems..35c
- TAKA'S PURPLE.** Bright phlox purple .....35c
- TAKA'S YELLOW.** Deepest yellow .....35c
- YELLOW GEM.** Creamy yellow. Free blooming .....35c

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## SINGLE DAHLIAS

- NARANJA.** Bright orange. Tall .....40c



# NEW



Above—New dark foliated duplex dahlia **ORANGE BISHOP**.

Right—Our lone 1938 introduction. A top-notch new white raised by an amateur from our seed, named **ELIZABETH MILLS CALKINS**.



# DAHLIAS



Above—Two dahlia blooms used “flat” as a table decoration. This, we believe, is the ideal way to use dahlias in a home. It permits a great deal of color in little space—and the blooms last for days, for the back petals, which fade first, do not show.

## PROVEN CHAMPIONS ONLY

With hundreds of new dahlias being offered each year, we feel that the most valuable service a firm can render to dahlia lovers, is the selection of the good and the elimination of the mediocre and poor new varieties. We take particular pains to do this for our customers, for any dahlia outstanding enough to “make” our list (which is, in reality, an Honor Roll of Honor Roll dahlias) must be a really top-notch, all-purpose dahlia, not merely a good exhibition variety.

For the past two years we have purchased for trial, hundreds of new varieties, all highly recommended, yet only about 10%, or less, prove to be so outstanding that we add them to our list.

One variety, raised, incidentally, by an amateur from Salbach seed, we found to be of top-rank. This one, Elizabeth Mills Calkins, the purest white dahlia we know, is our only 1938 introduction among the large dahlias. Besides our recommendation, it has a first as best white at the 1937 New York show, a first as best basket of informal decorative type at the 1937 Boston show, and a Certificate from the American Dahlia Society trial grounds at Storrs.

In addition, three other large flowering dahlias fulfilled our every requirement, and we have added them to our list. These are: Bauer’s Ideal, an unusually brilliant scarlet-red, from Vienna, Austria; Julia Irene, a huge variety in a new shade of pink; and Margrace, huge scarlet, with yellow reverse. Julia Irene was a 1937 introduction; Margrace, 1936; and Bauer’s Ideal was introduced several years ago, but “brand new” to America.

Of the other recently introduced varieties in our list, three deserve “extra special” consideration. These are Anna Benedict, a remarkable dark red; Golden Age, a rich bronzy-gold semi-cactus; and Mrs. George Le Boutillier, richest tone of red imaginable, and one of the largest dahlias grown. Close behind this trio are the following new dahlias, all truly champions: Angelo Rossi, Bobbe Dean, California Idol, Frank Serpa, Lavender Lass, Milton J. Cross, Miss Glory, Sierra Sunrise, and Sanhican’s Cameo.

Of the other types, the following new dahlias deserve your special attention:

Ball or Show Dahlias — Clara Clemens, Gold Medal-Red Selection, and Snow Queen.

Miniature — Aberdeen, Jory’s Miniature, Little Snow Queen, Luana, Mah Baby, Onah, Orange Bishop, Radiant Midget, and Miss Vivian.

Pompons — Canary Bird, Father Gallant and Morning Mist.

For those who desire greatest size, we particularly advise the following dahlias — Angelo Rossi, California Idol, Caprice, Eagle Rock Fantasy, Forest Fire, Frank Serpa, Jane Cowl, Julia Irene, Kaweah, Lavender Lass, Lord of Autumn, Margrace, Mrs. Geo. Le Boutillier, Milton J. Cross, Miss Glory, Murphy’s Masterpiece, Satan, and Sanhican’s Cameo. Eagle Rock Fantasy, Mrs. Geo. Le Boutillier, and Sanhican’s Cameo are the very largest of the group.



# GENERAL LIST OF DAHLIAS

Prices quoted are for single roots.

We do not sell green plants save for the exceptions noted.

Any three 40c dahlias for \$1.00.

In the general description, each variety is classified according to type; C. representing cactus, I. D. informal decorative, F. D. for formal decorative, S. C. equals semi-cactus, and ball (or show) dahlias indicated by B.

**Cactus** dahlias are the thin petalled dahlias of chrysanthemum form. Example — Sweet Briar.

**Semi-cactus** are similar to the cactus, but with much fuller, broader petals. Example — Miss Glory.

**Formal Decoratives** are the large type dahlias, fully double, having broad, but very regularly placed petals. Examples — Mrs. Carl Salbach, Jersey's Beauty.

**Informal Decoratives** are the large type dahlias, fully double, with petals generally long, twisted, and pointed. Irregularly arranged. Example — Jane Cowl.

Pompon, single, and miniature type dahlias are described elsewhere — see small type dahlias, page 17.

**AIR MAIL** (*Kanouse-Salbach*). I. D. One of the very finest for cutting — either commercially or for home decoration. A "Best Keeper", with the blossoms on stems so long and sturdy that only a minimum of disbudding is necessary for the largest flowers. Blooms nine or ten inches in diameter without forcing. Awarded Certificate of Merit, Storrs, Conn. Won three firsts at Tacoma Dahlia Show and four blue ribbons at Puyallup Fair, including best basket of dahlias at both shows, 1933. Color — lavender.....\$1.00

**ALEX CRAIG**. C. A fine new Canadian dahlia, very beautiful, and one of the best all-around cactus grown. Good stems, prolific bloomer, large size. Color light pink with creamy center. One of the best .....\$1.50

**AL KORAN**. I. D. Amber yellow. Flowers large and full. Fine for cutting. 40c

**AMBASSADOR**. S. C. Soft amber pink and salmon with yellow center. Flowers large, stems good and an excellent keeper. Floriferous .....50c

**ANGELO ROSSI**. F. D. Winner of many American awards in 1934. Winner of Certificate of Merit and First Class Certificate at both Harlem and Amsterdam, Holland, 1936. Also winner of cup as best new "foreign" dahlia in Holland, 1936. Glowing soft orange yellow, with just a shading toward grenadine. Large flowers. A "Best Keeper."

The color is most beautiful, and it is a fine all-around flower. Very large blooms, and long strong stems. We consider it to be Mr. Redfern's finest introduction—a variety that every dahlia lover should grow .....\$3.00

**AMUN RA**. F. D. Great rich coppery bronze blossoms and big dark leaves. Large. Always attracts attention....40c

**ANNA BENEDICT**. F. D. Easily the best dark red, and certainly one of the finest all-around dahlias ever produced. One of the very best keepers, does not fade, grows to good size on fine long stems, and its color is strikingly rich. In addition, it starts blooming early, but continues to give a good number of normal sized blooms till the very end of the season. Has given us blooms even into December. A "Best Keeper" .....\$1.50

**BAUER'S IDEAL**. F. D. One of the very outstanding new dahlias, being a rich, vivid red, of good size, a fine keeper, and grows with splendid long, straight stems. Without doubt the richest, most brilliant red dahlia we know of. A champion among champions. A "Best Keeper." Stock very limited. ....\$2.50

**BIG BEN**. A very large, bright red ball dahlia. A "Best Keeper" .....40c

**BLACK DIAMOND**. Another fine ball dahlia. Deepest maroon, almost black. A "Best Keeper" .....40c

**BLACK KNIGHT**. Largest of all the near-black toned dark reds. Decidedly popular, and certainly effective in bouquets, etc. ....\$1.50

**BOBBE DEAN**. F. D. Another of the Jersey's Beauty type, somewhat resembling Kentucky, but richer in color, and a little larger. Bound to supplant the latter when stock is available. Color, grenadine pink. Fine stems. \$2.50

## A Novelty in Dahlias

Dahlia enthusiasts looking for something unusual should try a packet of our dwarf dahlia seed (see seed section). Of duplex form, 1½ feet tall, and in brilliant colors, they are most outstanding.

**CALIFORNIA IDOL**. F. D. One of the very finest yellows. Large size, having won first as the largest dahlia in the 1936 California Dahlia Society Show. Good long strong stems, and most outstanding in every way. An ideal grower everywhere in the United States, and in great demand.

The best all-around, all-climate yellow decorative we know of. Largest and best flower at both Mid-West and Indianapolis shows, also best 1935 introduction at the latter; best basket of 25 blooms at the National Show, Detroit; most meritorious entry, best yellow, and best bloom grown by an amateur at Chicago.....\$2.50

**CAPRICE**. F. D. Soft yellow, shading toward grenadine. A splendid all-around dahlia. Also an excellent seed parent, being one of the parents of Angelo Rossi. A "Best Keeper"..75c

**CLARA CLEMENS**. The most striking of the formal ball type dahlias. Blooms of deep crimson, tipped white. A "Best Keeper" .....50c

**CONQUISTADOR**. S. C. Soft creamy yellow illuminated by a glowing pink at the base of the petals. Large and well proportioned. Can be cut with three-foot stems. Very free bloomer. Similar to, but lighter than Ambassador .....50c

**DR. AURELIA REINHARDT**. (*Dirks-Salbach* 1935). D. Named in honor of the West's most renowned educators, the president of Mills College, Oakland, California. Raised by W. N. Dirks from a packet of Salbach selected seed and introduced exclusively by ourselves.

The blooms, which are pure rose color (Ridgway) are on long cane-like stems which carry the flowers well above the foliage, and the "Mrs. Carl Salbach-Air Mail" type growth assures the finest cut-flowers with little or no disbudding. "Best Keeper".....\$1.50





Left—SANHICAN'S CAMEO. Right—GOLDEN AGE.

**EAGLE ROCK FANTASY.** One of the very largest dahlias grown. Mallow pink, shading to silver .....\$1.00

**EARLE WILLIAMS.** F. D. A splendid bi-color with fine substance and strong, straight stems. Crimson centers blend into a creamy white, making a striking contrast .....75c

**ELLINOR VANDEVEER.** Blooms large, of great depth and substance and held high on exceptionally long, stiff stems. One of the "Best Keepers". Rose pink .....40c

**ELIZABETH MILLS CALKINS** (*Salbach-Calkins* 1938). At last, a pure white that is really pure. A very free bloomer of good substance, and a really outstanding keeper. This splendid new dahlia, which was raised by an amateur from Salbach seed, has all the attributes that are necessary to make it a leading garden and cut flower variety. Award of Merit, A. D. S. (Storrs) trial grounds, 1936. Best white, 1938 New York Show. Best basket, inf. dec., 1938 Boston Shows.

Stands warm weather, and, in fact, ideal in growth under such conditions. A real "buy" for everyone except those growing in mild, cool climates like our own—for such is the climate of open centers, and under such conditions, Elizabeth Mills Calkins will give a percentage of open-centered flowers. This fault has not appeared when this new white has been grown elsewhere, and should not be held against the variety, as many fine varieties do likewise with us. A good stock permits the low (net) introductory price of.....\$1.50

## A Real Garden

"My garden is only a small one," a customer told me, "but I spend about \$20.00 a year for water and fertilizer. If I buy cheap seeds, plants, and bulbs, I can have a lot of pretty flowers—but if I spend about \$5.00 more for good stock, like yours, I can have a real garden—something outstanding that I can be proud of, and which I will enjoy to the utmost." Certainly a most logical conclusion, particularly when one considers that in addition to the actual cost of growing, one invests a good many hours of toil and thought in the planning, preparation, and care of a garden.

**FLAMING METEOR.** I. D. Flaming orange-scarlet deepening to burnt orange at center. Flowers large and deep, with splendid form. One of "Best Keepers" .....75c

**FOREST FIRE.** I. D. A truly sensational dahlia, that is perhaps the very best variety of all for landscaping. The bushes are low, but covered with the large and brilliant blooms of scarlet, suffused yellow. Probably the most conspicuous of all varieties in our show garden this year. A real buy, while stock lasts, at the new price of .....\$1.50

**FRANK SERPA** (*Serpa-Salbach* 1935). F. D. This remarkable dahlia, raised by an Oakland, Calif., amateur, has been the sensation of the show table in the San Francisco Bay region. An Achievement Medal winner and winner of many additional prizes in 1934 and three "best flower in the show" awards in 1935.

General effect light amaranth pink, produced by petal tips of mallow pink that grow lighter toward the base of the petals, paling to a delicate orchid pink. This two-toned effect gives the flower a beautiful, clear, crisp appearance that makes it a real aristocrat. Holds its color well under artificial light. The blooms are very large, held high above the foliage on long straight stems. Truly a magnificent dahlia. Each .....\$1.00

**GALAXY.** Most unusual of all the cactus dahlias, this fine new variety has every attribute that is necessary to rank it as outstanding. The color, golden buff, speckled crimson, is most striking, and the habit and growth excellent. It is a free bloomer, and the flowers are very large, held on long cane-like stems. A "Best Keeper" .....\$1.50

**GERTRUDE EDERLE.** I. D. Soft primrose yellow. A profuse bloomer and one of the "Best Keepers". We recommend this variety as one of the very best yellow dahlias for cut-flower purposes. Fine stems. Stock limited. \$1.00

## Carl Salbach . . .

**GOLDEN AGE.** S. C. Richest amber, cactus type, and, in our opinion, one of the most beautifully colored and formed dahlias grown. One of the finest dahlias that are to be had. Can be grown to good large size, and every bloom is a real champion. Our advice is to put this one at the very top of your list. A "Best Keeper".....\$2.00

**GOLDEN STANDARD.** A splendid new introduction. Semi-cactus of fine form and good size. Buff, shading to amber, being similar to Golden Age, but lighter in color. Bushes are literally covered with fine large blooms, held high above the foliage on long, straight stems. We regard this variety as one of the finest recent American introductions—a garden and cut-flower variety that is hard to beat. A "Best Keeper." \$1.50

**GOLD MEDAL (Red Selection).** Show or ball type. Scarlet, suffused gold. Very brilliant and decidedly showy. A sport from the old Gold Medal. A "Best Keeper", and a very profuse bloomer .....50c

**GLADYS CHAMPION.** P. A very large peony dahlia of apricot yellow, jasper red on reverse of petals. A profuse bloomer which thrives in warm climates .....40c

**INKYO.** A deepest maroon — almost black—semi-cactus. Should be in every garden, as it is not only full of blooms, but is unexcelled as a cut flower. In our tests for the "Best Keeper", Inkyo outlasted all the rest. Has been known to keep nearly a week. Fine stems. 75c

**JEAN CHAZOT.** C. Golden amber. Good bloomer, fine cut flower. A "Best Keeper" .....50c

**JANE COWL.** I. D. One of the few graceful giants. It is an immense, glistening, bronzy buff and old gold, with just enough twist to the broad petals to make it beautiful. Free blooming and excellent for cutting and show purposes. Fine stems. First prize as best dahlia in California Flower Festival, 1931. One of the "Best Keepers" .....40c

## "If We List It, It's Good"

In addition to offering the finest stock, we list only the very best varieties obtainable. We receive yearly reports from many dahlia experts, and buy those most highly recommended. These we grow in our garden until we have blooms for comparison to our other dahlias. Only those that are distinct and come up to our standard are offered in our catalog. The others are discarded.



## ... Finest Dahlias

**JEROME KERN.** Pale pinkish buff, faintly suffused gold, this new Eastern dahlia is most attractive. Splendid in the East, for all purposes as the centers come closed. Even better for general cutting in this part of California as the orange pollen center, surrounded by a twisted and curled ring of center petals gives a more graceful effect than that of the more formal types. Produces a profusion of blooms and is a "Best Keeper." Good stems. Each .....\$1.00

**JERSEY'S BEACON.** A very spectacular bright scarlet with buff reflex. Large, good stems, and a "Best Keeper" .....40c

**JERSEY'S BEAUTY.** F. D. This salmon pink dahlia is one of the best cut flowers grown; probably the most popular of all dahlias. One of the "Best Keepers" .....40c

**JULIA IRENE.** F. D. A very large dahlia in a new color shade of lavender pink. Very beautiful. Not only a variety of great diameter, but very full as well. Color very pleasing, stems long. A "Best Keeper".....\$5.00

**KATHLEEN NORRIS.** I. D. A huge and beautiful light pink. Has won countless prizes in flower shows. Fine stems .....60c

**KATHLEEN OSBOURNE.** C. An exceptionally fine new variety, reddish orange with yellow at the base of the petals. Good stems. Large size and a "Best Keeper." Stock limited. \$1.50

**KENTUCKY.** F. D. A sport of Jersey's Beauty, retaining the same shape and keeping qualities. Light salmon orange, shading to grenadine pink. One of the "Best Keepers" .....50c

**LAVENDER LASS** (*Salbach* 1936). F. D. Previously called "Lavender Lady." A beautiful formal decorative of very large size, elegance of form and coloring, with good growing habits. Won first as best two-year-old seedling at the California Flower Festival, 1934. Color clear delicate lavender, shading deeper at tips of petals. A good doer everywhere, as is evidenced by a note from one of our Texas customers, who states "Lavender Lady (Lass) is beautiful beyond description." A "Best Keeper" .....\$1.50

**LORD OF AUTUMN.** I. D. Deepest of all the yellows, and with tremendously large blooms, this variety has been a sensation throughout the East. Better than ever this year—probably because our stock has not been green planted since our original purchase. A "Best Keeper" and fine for landscaping. Now available at .....\$1.50

**MARGRACE.** I. D. Another very large dahlia, a good doer everywhere, and in every way. Very vivid, being rich red, suffused yellow at the very tip. A real champion among champions. A "Best Keeper" .....\$2.50



Top—Dahlia SNOW QUEEN.

Inset, left—SNOW QUEEN in the field.

Right—  
Dahlia CLARA CLEMENS



**MRS. CARL SALBACH** (*Salbach*). F. D. One of the most dependable of all dahlias. A sturdy, vigorous grower, full of blooms and a fine tuber maker. The flowers, which are uniformly symmetrical, are a beautiful orchid shade and are borne on long stout stems. The bushes are stately in the garden. One of the "Best Keepers".....40c

**MRS. GEORGE LE BOUTILLIER.** F. D. One of the most sensational new dahlias we have grown for years. Like Eagle Rock Fantasy, and Sanhican's Cameo, it grows naturally to simply huge proportions. In fact, we are inclined to believe that Mrs. Le Boutillier will grow even larger than the other two, for we have had twelve inch blooms without disbudding. Bright, yet very rich, velvety red. A real standout, sensational in the garden, and due for continued championships in the show room for many years to come .....\$1.50

**MRS. ALFRED B. SEAL.** I. D. A beautiful old rose decorative. The flowers are huge, of great depth and substance. Strong, tall bushes with excellent stems .....50c

**MILTON J. CROSS.** I. D. Easily the biggest prize winner of the new 1936 dahlias, winning five medals, including 3 American Home Achievement Medals. Large blooms, almost as deep as wide. Fine tall, long stems. Described as "apricot peach with a bright golden face," but for practical purposes, it should be considered as a pure yellow .....\$5.00

**MISS GLORY.** S. C. Mr. Ballay's sensational introduction of 1935, we feel inclined to rank it as a finer all-time dahlia than Mr. Ballay's sensational variety, Satan. Described as "soft-apricot yellow," but, like Milton J. Cross, it is really pure yellow. Perfect semi-cactus in form and massive in size. A free and early bloomer with perfect stems—in fact has every qualification necessary to place it as the finest yellow dahlia grown. Has been highly rated on various honor rolls, and is, in our opinion, the best new dahlia introduced in years.....\$5.00

**MURPHY'S MASTERPIECE.** F. D. Another exceptionally good rich red. Large blooms—fine stems. A consistent winner in the shows.....\$1.50

**NANCY ROBINSON.** Of Jersey's Beauty size and form, and one of the most beautifully colored dahlias of this type; very rich pinkish shade of old rose..50c

**PINK SPIRAL.** A large flowering cactus that is a very soft pastel shade of pink. Most attractive, and a "Best Keeper" .....\$2.00





CALIFORNIA IDOL

## FOR RAISING THE FINEST DAHLIAS

Complete year around directions for care of dahlias given in

### "THE NEWSOM DAHLIA MANUAL"

Sixty-three pages of practical instructions and illustrations on preparing, planting, fertilizing, and storing of dahlias.

Postpaid for 50c each.

**ROLLO BOY. C.** An immense flower of beautiful form and long straight stems. Delicate amber yellow.....50c

**SALBACH'S WHITE (Salbach). F. D.** A most beautiful large ivory white dahlia of perfect form. Full, deep and of wonderful substance. A profuse bloomer. The peer of all white dahlias. Does not burn. One of the "Best Keepers" .....50c

**SANHICAN'S CAMEO. F. D.** Immense flowers in a new color—coral rose with glistening golden sheen—this outstanding new dahlia qualifies as one of the best for both show and cutting uses. First as largest dahlia at the California Flower Festival, 1934, we believe that this huge variety can consistently compete with even Eagle Rock Fantasy and Mrs. Geo. Le Boutillier for size. A "Best Keeper", fine stems, good habits and destined for a long period of popularity .....\$1.00

**SNOW QUEEN.** A pure white ball dahlia that is of unusually great value for florists or ordinary cut-flower uses. Blooms of good size—fine stems. A "Best Keeper" .....75c

## Re: Testimonials

We do not care to embarrass our customers by using their names in connection with the testimonials we publish in our catalog. However, we have each quotation in our files, and will gladly give the names of the authors of each to anyone requesting them.

**SATAN. S. C.** This splendid dahlia is, we think, one of the most striking dahlias in commerce today. Its horn-shaped petals give it a form that is entirely distinct and unusually graceful. Satan is of huge size and its color is a brilliant carmine. A Roll of Honor Dahlia, and first as best flower in both San Francisco dahlia shows, 1932. A "Best Keeper" .....75c

**SIERRA SUNRISE (Salbach-Meussdorffer 1937). F. D.** In our opinion, this variety is one of the finest of all the Meussdorffer dahlias. The color, which is deep autumn-orange, or bronzy-orange, is a new shade in dahlias, and certainly a welcome one. Its color is far richer than that of any other orange dahlia grown. Growth is excellent, stems long and strong, it is a good keeper, and the blooms are large. \$7.50

**SWEET BRIAR. C.** A beautiful rose pink cactus. Very free flowering..75c

**SYDNEY B. MITCHELL (Salbach). F. D.** A large flower of dark rose red, almost black in the center, shading through carmine to Tyrian rose at the end of the petals. Fine stems. Bushes covered with blooms. A very rich note in the garden or in any bouquet.....50c

**THE FIREMAN. I. D.** Another striking dahlia which has exceptional merit, and has every attribute of a champion except the accompanying ballyhoo. Apparently overlooked, but nevertheless a really fine dahlia. Showy cardinal red, faintly touched gold. Large blooms—fine stems. An Honor Roll and Achievement Medal winner....\$1.00

**THOMAS EDISON. F. D.** Rich regal red-purple, selected personally by Mr. Edison to bear his name. Large blooms, fine stems, and a very fine keeper....60c

**UNCLE TOM. F. D.** Deepest maroon, nearly black. Good form .....40c

**WHITE WONDER. S. C.** A very fine pure white semi-cactus. Ranks with Salbach's White as one of the best in its color, and as one which has not, as yet, been excelled among the newer creations. A "Best Keeper".....\$1.00

**YUKON.** Bright rich red-violet, described in Ridgway as "Amaranth Purple." A most showy flower. Fine form, medium sized flowers and a "Best Keeper" .....50c

## Fortunately For Us

The major portion of the flower seeds in the United States are grown in California. We make frequent trips to visit the wholesale seed farms while the flowers are in bloom, and a careful study enables us to choose for our listing the most noteworthy varieties and novelties.

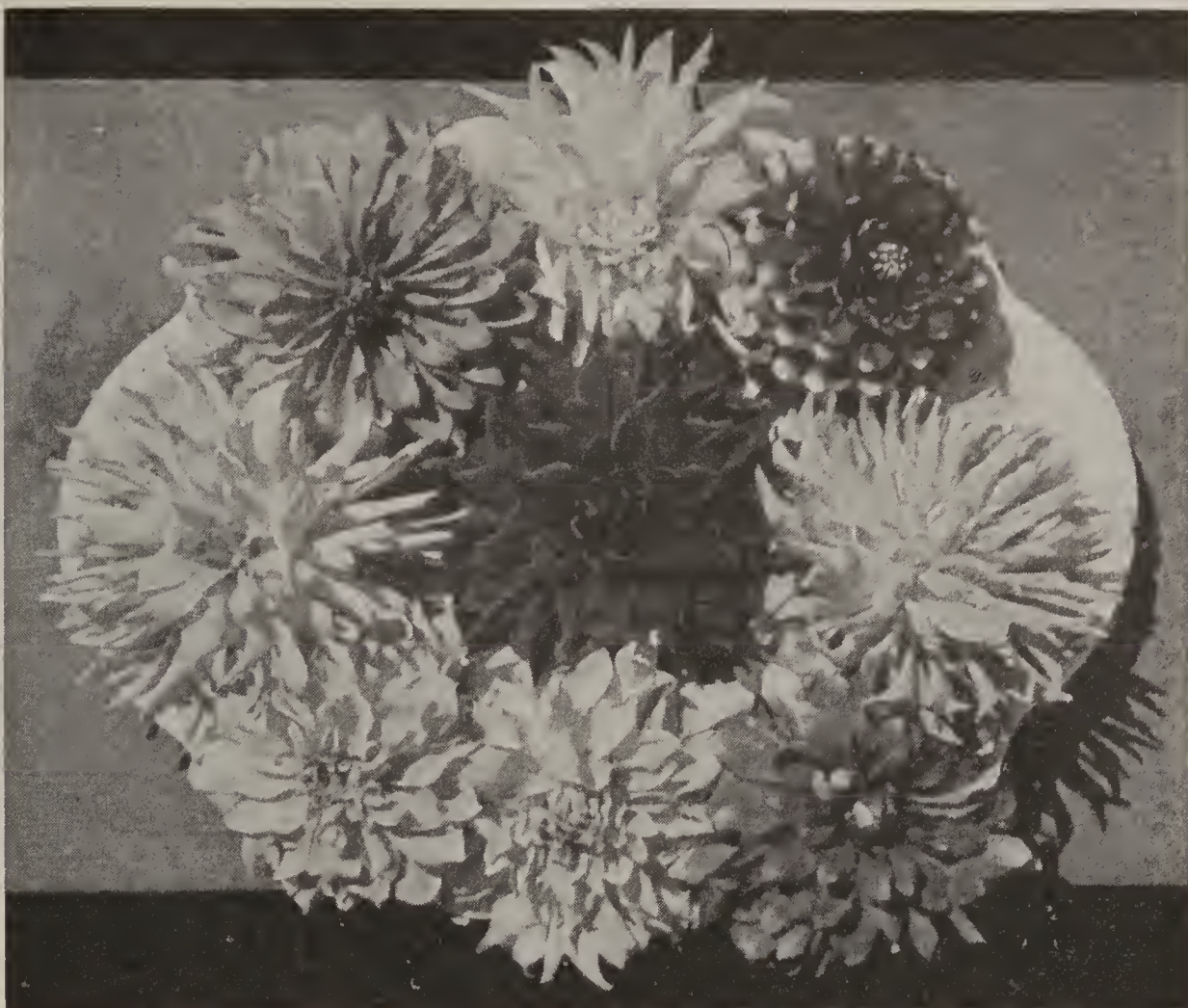
In addition, we conduct our own trial gardens in which we grow test plantings of novelties and strains from Europe and elsewhere so that we will be sure not to miss anything worth while. Large flowering dahlias, dwarf dahlias, and other seeds of our own raising are the best that can be had—backed by Carl Salbach's full personal knowledge of hybridising.



Dahlias used in the arrangement (Right) are:

ANNA BENEDICT, center; and starting with top, center, moving clockwise: MISS GLORY, CLARA CLEMENS, GOLDEN STANDARD, BAUER'S IDEAL, LORD OF AUTUMN, BOBBE DEAN, GOLDEN AGE and FLAMING METEOR.

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A group of dahlias, arranged on a flat platter, with their backs and stems in water. The use of this type of arrangement is invaluable.

It gives a beautiful mass of color, yet takes little space, even being low enough for use as a table centerpiece (and what a marvelous centerpiece such an arrangement does make.)

In addition, the flowers keep exceedingly well — better than otherwise because the short stems absorb lots of water, but particularly because the back petals of the dahlia, which always wither first, are back to the platter, and consequently never show.

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## SPECIAL COLLECTIONS

### LARGE DAHLIAS

#### Sweepstakes Collection

Anna Benedict — Rich deep red.  
Frank Serpa — Delicate amaranth pink.  
Margrace — Scarlet, tipped yellow.  
Sanhican's Cameo — Coral pink.  
Snow Queen — New white ball dahlia.

\$6.75 value — for **\$5.00**

#### Blue Ribbon Collection

California Idol — Championship medium yellow.  
Lavender Lass — Lavender  
Milton J. Cross — Deep yellow (decorative).  
Miss Glory — Deep yellow semi-cactus.  
Sierra Sunrise — Autumn orange.

\$22.00 value — for **\$14.00**

**Both Sweepstakes and Blue Ribbon Collections — for \$18.00**

#### Popular Favorites Collection

Flaming Meteor — Deep orange.  
Kentucky — Soft salmon.  
Rollo Boy — Yellow  
Satan — Huge scarlet-red.  
Salbach's White — Fine white.  
Thomas Edison — Rich royal purple.

— for **\$3.25**



# DAHLIA SEED

No Greater Garden Value Anywhere Than Salbach Quality Dahlia Seeds

You can grow your own \$10.00 and \$20.00 dahlias, and easily, too. All that is necessary is a packet of Salbach dahlia seed, water, and ground to grow them in. Hundreds of our customers have already grown fine prize winning dahlias from our seed, and many have named and introduced dahlias grown from Salbach seed. Elizabeth Mills Calkins, Grace Houston, and Dr. Aurelia Reinhardt, for instance, all listed in our catalog, were grown from seed purchased from us.

There are many reasons for the superiority of our dahlia seeds, but perhaps the most important is the fact that we always plan our dahlia plantings to produce the best possible seeds. Many of the finest parents, such as Angelo Rossi, Kaweah, and Satan do not seed well. The only way to get any number of seeds from such parents is to grow them next to varieties that are known to set seed easily. Bees, butterflies, and insects of all sorts will then carry the pollen from one to the other. In addition, Mr. Salbach himself gathers pollen from varieties such as mentioned, as well as other new kinds as Miss Glory, Anna Benedict, Bauer's Ideal, California Idol, Murphy's Masterpiece, Mrs. Geo. Le Boutillier, Caprice, California Peach, Milton J. Cross, Frank Serpa, Forest Fire, Golden Age, Lord of Autumn, Lavender Lass, and Conquistador, which he crosses to likely parents. As we do not sell seed from specified parents, some of these specially fine seeds will find their way into every packet, particularly the "Selected" grade.

The most apt demonstration of the excellence of Salbach dahlia seed is shown by the tenor of the thousands of unsolicited testimonials that we have received praising the quality of our dahlia seed. Typical are the following:

"Mr. ...., the dahlia man from ....., Ohio, is trying his best to get us to sell him some of the bulbs." Another reports that he was awarded "first prize as most beautiful dahlia in the show" with a variety produced from our seed. Still another states that a dahlia from our seed "has been the sensation of the entire town."

"I want to tell you how wonderfully the dahlias turned out from the seed I got from you this year. . . . One has been the sensation of the entire town." Louisiana.

"Last year I bought some dahlia seed from you and they were all good, but one was exceptionally good. . . Mrs. F..... entered it, and it won first prize for the most beautiful flower in the show." California.

"From your 100 seed collection, I raised 89 beautiful dahlias, of which no two were alike." California.

"I not only won first, but second and third from seedlings of your seed." Virginia.



An Outstanding Variety  
Grown by a Purchaser of  
Salbach Dahlia Seed

"I can certainly say that any dahlia grower that grows dahlias from Salbach seeds will get the surprise of their life and thrills galore." New York.

"This is a picture of one of the dahlias I grew from your seeds this year. It was really one of the prettiest I ever saw, and the most perfect. Do wish you could have seen them. I cannot describe the color, but a most beautiful fall color. . . . I had 44 plants to live and bloom out of the 60 seed you sent me, and most of them were most beautiful. . . . One grand thing about them, there were no two alike out of the 44." Mississippi. — See picture above.

"I have a large red one I was offered any price for it. I sure could sell them all. I also have a big yellow one which measured 13 inches across." Maryland.

"Have fifty standard varieties and ten that I grew from your seeds two years ago; eight of the ten are just as pretty as any I have, and I have some mighty fine ones." Alabama.

"I am sending you a clipping taken from our local paper last fall. Among many others, a reporter heard of my lovely dahlias and came to see for herself. She raved over the beauty of the garden, the dahlias particularly. I didn't dream such gorgeous blooms could be grown from seed—as a result, our little town is decidedly "dahlia conscious" (Clipping enclosed) — South Carolina.

"I had the prettiest dahlias last year I've ever had. They were the talk of the town, and I had visitors from all the little towns around here come and admire them. . . . It was hard for me to convince them that they grew from seed." Oklahoma.

"One of them was the most beautiful I ever saw." Colorado.

"I am enclosing a photograph of a few of the better ones we raised last year. They were twenty plants in the lot which produced blossoms as good or better than the ones shown, and our Dahlia patch proved the show of the neighborhood." Virginia. — See picture, page 25.

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## Re: Testimonials

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We do not care to embarrass our customers by using their names in connection with the testimonials we publish in our catalog. However, we have each quotation in our files, and will gladly give the names of the authors of each to anyone requesting them.



# Quality Dahlia Seed

## Carl Salbach . . . . .



A Group of Dahlias Grown  
from a Single Packet of  
Salbach Dahlia Seed

We do not have a complete record of the prize-win-  
nings of the varieties raised from our seed, but we do  
know a few, which include the following major awards:

- American Home Achievement Medal, Duluth, 1929.
- Cert. Merit, American Dahlia Society Trial Gardens, 1932.
- Cert. Merit, American Dahlia Society Trial Gardens, 1933.
- Cert. Merit, American Dahlia Society Trial Grounds  
(Storrs), 1935.
- Cert. Merit, American Dahlia Society Trial Grounds  
(Storrs), 1936.
- Best seedling, Palace Hotel, 1929.
- Best two-year-old seedling, California Flower Festival, 1930.
- Best two-year-old seedling, California Flower Festival, 1934.

Besides giving you the finest dahlias obtainable,  
plantings from our seed permit you to choose varieties  
most adaptable to your climate. This is particularly  
true for those who live where summers are too hot and

## Ludicrous

"It is ludicrous to have you ask me to approach Steele  
Briggs, etc., for references. Anyone in this continent who does  
not know Mr. Salbach ought to be ashamed of himself." This  
extract from a letter written us by a Canadian grower to  
whom we had given business references tells the story of our  
business reputation better than anything we can say.

We can, however, show you in full measure our right to  
a reputation for quality by the fine stock that we will send on  
any order you may choose to send us. Typical are the orders  
which brought forth the following responses:

From Canada: "I thank you very much for your prompt  
shipment and the good tubers you sent me", and from New  
Orleans: "May I say that I have never dealt with any house  
that executed my orders so satisfactorily", and again, this  
time from Louisiana: "I purchased a number of gladiolus  
bulbs from you this year and had wonderful results. My  
glads were without doubt some of the finest grown here. . . .  
I don't think an expert grower's could have been better."

dry for most dahlias to grow well. Our long exper-  
ience in hybridizing enables us to select the hardiest  
and most versatile parent stock, and each packet car-  
ries a goodly percentage of seed qualified to thrive in  
the interior valleys.

The joy of growing dahlias from seed lies largely in  
the fact that they produce full sized bushes and maxi-  
mum bloom the first year. Each seed that grows (and  
most of them do) gives you a new plant, entirely dif-  
ferent from the existing varieties — many being finer  
than the dahlias already in commerce. The tubers,  
however, come true to the original bush, enabling you  
to build up a stock of the fine new varieties you grow.

Dahlia seed are easily germinated with or without  
greenhouse treatment, and as they cost as little as one  
cent per plant, afford the greatest possible bloom for  
your investment.

**SELECTED DAHLIA SEED** (Large Flowering Type)  
Especially gathered from the best flowers of the very finest  
varieties we list—from parents which have proven their  
tendency to pass on to their offspring size, vigor, keeping  
quality, and fine colors. Produce the finest blooms in varied  
types and colors. Bloom abundantly from seed the first year  
planted.

**50 seeds . . . . . \$1.50      100 seeds . . . . . \$2.50**

**CHOICE DAHLIA SEEDS** (Large Flowering Type).  
Picked from good seed parents— and sometimes produce new  
varieties as outstanding as those coming from our Selected  
Seed strain. A most inexpensive way to have a gay colorful  
garden that is just full of blooms over an unusually long  
period.

**100 seeds . . . . . \$1.00**

**Directions for Growing Dahlias from Seed Supplied  
with Every Package.**

### POMPON DAHLIA SEED

Pompon dahlias are the small "button" dahlias. While  
the seed of these do not give 100% pompons, it gives a  
large percentage of attractive "button" dahlias. Besides  
pompons, these seeds usually produce a number of  
duplex (small flowers with two or three rows of petals)  
dahlias, and often attractive miniature dahlias..

40 to 50 seeds . . . . . pkt. 50c

**MINIATURE DAHLIA SEED.** Our new list-  
ings of miniatures now gives us a collection that  
enables us to offer unusually fine seed—the finest  
miniature seed obtainable. Will produce a var-  
ied and most attractive assortment of small type  
dahlias . . . . . pkt. 50c

**ZULU DARK LEAVED STRAIN.** A range of red-toned,  
dark leaved dahlias similar to the famous Bishop of Llan-  
daff. Plants run about 2½ feet high with blooms duplex  
form in shades of red. Eighty per cent of more come  
dark leaved, although a very few will give light foliaged  
plants. Not our own seed, but from a planting which we  
closely inspected and judged as up to our own high standard.  
pkt. 50c; 1/8 oz. \$1.00



# SALBACH SELECTED SEED SPECIALTIES

Each year we make special trips to the seed farms to appraise and select the most outstanding strains and novelties being offered, and in addition, we test on our own grounds, seeds imported from England, Germany, Australia, and elsewhere. From all these, we select the finest and best that can be had. We limit our seed listings to the most outstanding strains and novelties, with the result that anything grown from our seed will produce striking blooms, better in every way than those of your neighbors who use ordinary strains.

Those who have grown and compared the strains we list, will assure you that the few extra cents necessary to purchase packets of our specialties will give you a hundred-fold return of value, and we have made it a point to keep one jump ahead of competition in our listings of outstanding new seed creations.

We call particular attention to the following remarkable strains:

**AQUILEGIA, Waller-Franklin Strain.** Described by Sydney B. Mitchell in "From a Sunset Garden" as the best American strain of columbine. Available in mixture, blue shades, and pink shades. The new English columbine, Crimson Star, is also most outstanding.

**BROOM, Fancy Colored Hybrids.** Gathered from Sydney B. Mitchell's own garden, having been originally imported from England. Taken largely from named varieties, including the striking variety, "Pomona", winner of the most outstanding award of the 1935 California Spring Flower Festival, the Novelty Plaque. Now available in both tall and dwarf growing types.

**DWARF BEDDING DAHLIAS, Salbach Re-Selections.** One of the finest recent seed developments. We believe our strain to be the finest in existence. See inside back cover.

**DELPHINIUM, Vetterle and Reinelt "Pacific" Strain.** Winner of three consecutive Blue Ribbons at largest California exhibitions. The most striking advance in delphinium hybridizing in years. We wish to point out that the "Pacific" whites have been so greatly improved that they are considered the best white delphinium, having growth and spikes comparable to the blue. Note also, the sensational new offerings of named varieties.

**HELIANTHEMUM.** Beautiful matty shrub. Seeds from Sydney B. Mitchell's garden. Mr. Mitchell's Helianthemum came originally from the two most outstanding Helianthemum growers known.

**ICELAND POPPIES.** The outstanding Santa Maria Inn strain, and the delicate new variation, Iceland Poppy Apricot.

**PANSY, Best-by-Test Strain.** Splendid colors, huge blooms, easily the most admired among our test of ten of the world's most popular strains.

**PETUNIAS.** Richard Diener's single and double Ruffled Monsters in his own packets.

**PHLOX GIGANTEA, Art Shades.** Qualified as outstanding either for its size of bloom or its beautiful range of colors.

**SALPIGLOSSIS — New Dwarf Strain —** which eliminates "legginess", being a foot shorter than regular salpiglossis.

**STOCK, New Super Giant Imperial Type.** Improved branching. Roselight, Rose Charm, Lilac Blue, and the new Blush Pink.

**ZINNIAS.** The finest we know, including Bodger's Gold Medal Mixture of Dahlia-flowered varieties, the large, but artistic Crown O' Gold type, the new and exquisite Pastel Shades mixture of the pompon or lilliput type, and the tiny Cupid Zinnias.

## OUTSTANDING NOVELTIES

These new seed creations are most outstanding, and deserve your particular attention.

**AGERATUM, Fairy Pink — Dwarf, new color.**

**ARMERIA, Giant Pink — Like huge pink bodiaea.**

**CALENDULA, Orange Fantasy — A 1938 Award winner.**

**CHRYSANTHEMUM, Golden Crown — New English sensation.**

**COSMOS, Sensation Type, Purity and Crimson — Huge.**

**CORNFLOWER, Jubilee Gem — Dwarf Blue.**

**DELPHINIUM — New development — named varieties.**

**DIANTHUS, Giant Bright Eye and Giant Salmon — Huge.**

**ESCHSCHOLTZIA, Dazzler — Rich red.**

**ESCHSCHOLTZIA, Maritima — Prostrate silver foliage.**

**GILIA FAIRY STARS — Tiny border annual.**

**GODETIA, Kelvedon Glory and Blood Red.**

**LOBELIA, Prima Donna — New wine red color.**

**MARIGOLD — Odorless Collarette Type — Crown of Gold and Yellow Crown.**

**MARIGOLD, Burpee Gold — Odorless, carnation type.**

**MARIGOLD, Sunset Giants — Largest grown.**

**MARIGOLD, Harmony — Finest Dwarf.**

**NASTURTIUMS — Selections, all good doubles.**

**PANSY, Goldelse — Rich new color.**

**PETUNIA, Rose Pink and White — Striking double.**

**PETUNIA, Balcony Type — Outstanding varieties: Blue Velvet, Flaming Velvet, and Salmon Supreme (latter two the highest scoring novelties of 1936, 1938 all-America selections).**

**PHLOX, Dwarf Sunrise — Fine new dwarf pink. Exceptional.**

**SCHIZANTHUS, New Rock Garden Hybrids.**

**SALVIA, Blaze of Fire — Ranking British Novelty.**

**VERBENA, Floradale Beauty — A giant in pink shades.**

## "GREETING-GIFT" CARDS

Priced as Low as Ordinary Xmas Cards

Novel in appeal, and a remembrance that will live and blossom with time, our "Greeting-Gift" cards afford a smart, but inexpensive way to remember your friends. The seeds, in colorful packets, will be mounted on Xmas cards, as shown, with the following verse:

Let your Christmas be as colorful and gay  
As the cheerful wish I send today  
And the happiness of your Christmas day  
Grow with the seeds I send your way.

Any seed packet selling for 15c or over mounted on Xmas card at catalog price of seeds. Sent to you postpaid if order totals \$1.00 or over. Add 10c for postage and packing where Greeting-Gift card orders are for less than \$1.00.



The following available in particularly attractive packets:

Aquilegia — Blue or Mixed — 25c  
Dwarf Dahlias — Special Mixture — 50c  
Delphinium — Any 50c pkt — 50c  
Eschscholtzia (Calif. Poppy) — Mixed — 15c  
Iceland Poppy — Mixed — 25c  
Marigold — Burpee Gold — 25c  
Marigold Crown of Gold — 25c  
Marigold Gigantea Hybrids — 25c  
Marigold Harmony — 15c  
Pansy — Best By Test — 40c  
Phlox Gigantea — 25c  
Verbena — Floradale Beauty — 25c  
Zinnia — Dahlia Flowered Mixture — 25c  
Zinnia — Crown 'O Gold Mixture — 25c



# GENERAL LIST OF SEED SPECIALTIES

Fertilizer will help, and so will regular cultivation — but dollar on dollar spent for plant food, and hour on hour of garden work will not produce prize winners if the plants come from inferior seed strains. That is why we are so confident that no real gardener

will begrudge the few extra cents required to secure the seeds of the finest rare strains — and that is why we have purchased seeds that actually cost us from two to ten times as much as would the ordinary strains.

NOTE: Seeds are of annuals unless marked otherwise: "P"—Perennials.

**AGERATUM—Fairy Pink.** A new color break in this delightful and most useful annual — lavender pink. Excellent for border, general, or rock garden uses. Dwarf habit, with maximum height of 5 inches.

pkt. 25c; 1/32 oz. 60c

**ANAGALLIS** (*Pimpernel*). Most outstanding in the striking mixture which we list—a blend including lavender, blue, deep salmon, smoky, and many other shades—giving a planting as rich as the tones of an oriental rug. Most worth while.

Mixed.....pkt. 15c; oz. 60c

Blue.....pkt. 15c; oz. 60c

**AQUILEGIA** (*Columbine*). P. Waller-Franklin strain. Simply immense blooms with extra long spurs. A magnificent strain, described by Sydney B. Mitchell in "From a Sunset Garden" as the finest American strain, equal to that of any foreign firm. We have received more than one report from customers to the effect that this strain has produced sensationally large and beautiful flowers that have attracted garden lovers from miles away.

**Blue Shades Superb.** (*Waller-Franklin*). Long spurred. Beautiful clear blues. ....pkt. 25c; 1/16 oz. 75c

**Pink Shades Superb.** (*Waller-Franklin*). Long spurred. In variations of pink. ....pkt. 25c; 1/16 oz. 75c

**Waller-Franklin Hybrids.** Long spurred, mixed—in orange, scarlet, yellow, pink, rose and white shades. ....pkt. 25c; 1/16 oz. 75c

**Crimson Star.** Long Spurred. A large and brilliant variety with long crimson spurs and white corolla. ....pkt. 25c; 1/16 oz. 90c

**Group Collection.** One packet each, Blue Shades Superb, Pink Shades Superb and Crimson Star.....60c

**ARCTOTIS HYBRIDS.** This striking flower greatly resembles the popular Transvaal Daisy in form of bloom, but is hardy, and comes in a wider range of colors. Striking in the garden and easy to grow. Orange, red, yellow, copper shades and carmine in mixture only.....pkt. 25c; 1/16 oz. 75c

**ARMERIA—Giant Pink.** P. Color identical with the pink shown in columbine picture, inside back cover. Gathered from Sydney B. Mitchell garden, supply limited. Growth and blooms like giant brodiaea, but pink.....pkt. 50c

**BABY BLUE EYES** (*Nemophila Insignis*). This delightful native of California ranks with the poppy as the finest of wild-flowers suitable for domestic use. Bright little blue flowers with white center. Attractive foilage, easily grown, and ideal for naturalizing, plotting, or window boxes.

pkt. 10c; 1/2 oz. 25c

**BROOM** (*Cytisus*). P. For Westerners who wish colorful and unusual shrubs, we have secured a limited supply of hybrid broom seeds. Can be grown outside of the Pacific Coast in regions where the winter is not too severe. Full color assortment, variegated, in brilliant shades of red, pink, gold, apricot, brown, rose, orange and other colors. The shrubs are literally covered with myriads of the bright little pea-shaped flowers, which are in bloom for a long period of the year. Drought resistant. Gathered from Sydney B. Mitchell's own garden. We consider it most significant that "Pomona", one of the brooms from which our seed is gathered, was given the 1936 California Spring Garden show award as the finest new horticultural creation shown. Stock limited .....pkt. 50c

**BROOM, Dwarf** (*Cytisus*). P. As above, 80% at least, will be dwarf. pkt. 40c in full new color range but selected from plants, 1 1/2 to 2 1/2 feet high.

**CALENDULA, Orange Fantasy.** Flowers of rich, deep orange, with a large crest of seal brown in the center of the flower. Decidedly distinct, and fine in the garden or when used for cutting. Given an Award of Merit in the 1938 All-American Flower Seed Selections. ....pkt. 25c

**CHRYSANTHEMUM, Golden Crown.** Considered the greatest advance in years of annual chrysanthemum breeding. Rich butter yellow flowers, 100% double, in startling, beautiful quilled form, medium size. Vigorous grower, hardy. Three to four feet tall, with attractive silver foliage. One of the two ranking novelties from the British Isles this season.....pkt. 35c

**COREOPSIS, Double New Gold.** P. Blooms as large, and colored as bright as the single varieties, but better and more brilliant, thanks to the doubling of petals.....pkt. 25c; 1/16 oz. 50c

**COSMOS, Sensation Purity.** A simply huge early blooming cosmos of pure white. Showy in the garden, and striking as a cut flower. ....pkt. 25c; 1/8 oz. 50c

**COSMOS, Sensation Crimson.** A new color of the giant Sensation type. Very showy, and as huge as the other colors of the Sensation type. Color — rich crimson. Stock limited pkt. \$1.00

## Re: Broom Seed

We are most happy in having grown a most outstanding orange-toned broom from the Sydney B. Mitchell seed we catalog. Only a small percentage of the other varieties in this planting resembled the common yellow, or yellow-red broom — and many of the plants showed up as well as the named varieties now in commerce.

**CORNFLOWER, Dwarf Jubilee Gem.** (*Bachelor Button*). The introduction of this fine novelty now permits the use of the deep blue cornflower in rock gardens, and many other new uses. Literally full of blooms and only twelve inches tall. Imported from England last season, and given an Award of Merit, 1937 All-American selections. ....pkt. 25c; 1/2 oz. 60c; oz. \$1.00

**DAHLIAS, Dwarf Bedding type, Salbach re-selections** (Sometimes called "Unwin Dwarf Dahlias"). Shown in natural color, inside back cover. One of the most outstanding of all recent seed offerings, being ideal for bedding, fine for cutting, and having a long blooming period. Unusually effective in the garden, as is evidenced by the universally favorable comment among many visitors who have seen the splendid display made by these bedding dahlias in our own experimental gardens. Recommended by Sydney B. Mitchell, considered the West's leading garden authority, as one of the finest new things he has ever tried in his garden.

From Illinois, too, comes strong commendation, for a garden lover writes: "I have never had as much pleasure out of any fall flower and they seem fitted for this climate... Those dahlias are like bouquets, I just love them."

Dahlia hybridizing has always been one of our strong points, and Mr. Salbach has given this remarkable strain of dwarf dahlias the same personal attention that has gained him a ranking as one of the world's foremost hybridizers of dahlias, gladiolus, and iris. We believe that our strain of dwarf bedding dahlias is the finest in existence, particularly in view of our intensive work this past season—which has greatly increased the percentage of doubleness, and improved the habit of our strain.

Single and semi-double flowers on plants twelve to twenty inches high. Good keepers, invaluable in small bouquets, and striking in the garden. Require little space and the best plants can be saved and increased from tubers for future seasons. Germinates easily. Blooms the first year from seed. Fifty (or more) seeds to packet.

**Choice Selection,** every seed from a fine plant. In mixture of autumn shades, peach, red, tan, scarlet, yellow, cream, rose, apricot and orange. ....pkt. 25c; 1/8 oz. 75c

**Special XXXX Mixture.** In the same colors as the Choice Selection, but gathered from our very finest, most floriferous plants. None better, pkt. 50c

**DAHLIA SEED.** Dahlias, grown from seed, make ideal "perennial annuals" as they bloom from seed the first year and reproduce themselves from tubers thereafter. Dark Leaved Zulu, Salbach large flowering, Miniature, and Pompon seed listed, pages 24 and 25.





A spike of Pacific strain  
DELPHINIUM

**DELPHINIUM** (*Pacific Strain*). P. Each time we see Frank Reinelt's handiwork and compare it to the products of other delphinium experts, we feel like pausing to "take our hat off" to Mr. Reinelt, who is rapidly earning a place as one of the world's most remarkable flower hybridists.

Several years ago, we had the pleasure of being the exclusive introducer of this sensational strain, and can report that our sales have increased many times over since it has been possible to compare the spikes with those of other hybridists.

The largest spikes from Pacific delphinium seed are well over five inches in diameter, yet they retain a graceful and balanced appearance, and are most attractive in color. The plants are tall, the spikes full-blooming, and the individual florets range up to 2 inches in diameter.

**Lavender Shades.** Color range from Clear Lavender to Lilac Lavender with contrasting white bees. Individual florets 2 1/2 to 3 inches in diameter. Slender strong stems with well spaced florets, long spikes and good branching habit. Mildew resistance 60 to 80 per cent. pkt. 50c; 1/16 oz. \$1.50

**Pastel Shades.** Color range from light lavender to deep smoky lavender, generally of two tone combinations, with brown or black bees. Individual florets 2 1/2 to 3 inches in diameter. Slender woody stems with beautifully formed long spikes. Mildew resistance 80 to 90 per cent. pkt. 50c; 1/16 oz. \$1.50

**Light Violet Shades.** Color range from light to medium violet with white bees. Individual florets 2 1/2 to 3 inches in diameter. Huge well formed spikes. Mildew resistance 20 to 40 per cent. pkt. 50c; 1/16 oz. \$1.50

**Dark Violet Shades.** Very dark velvety violet with black bees. Individual florets 2 1/2 to 3 inches in diameter. Huge long spikes. Mildew resistance 60 to 80 per cent. pkt. 50c; 1/16 oz. \$1.50

**Clear Blue Shades.** Color range from light to medium blue with white, fawn, and black bees. Individual florets 2 to 2 1/2 inches in diameter. Excellent growing habit. Mildew resistance 40 to 60 per cent. pkt. 50c; 1/16 oz. \$1.50

**Dark Blue Shades.** Color range from medium to dark blue with white and dark bees for contrast. Thin woody stems, long well-formed spikes. Individual florets 2 to 2 1/2 inches in diameter. Mildew resistance 40 to 60 per cent. pkt. 50c; 1/16 oz. \$1.50

**White Mixture.** Fine strong whites, obtained from inter-crossing with the sturdier blues. Now improved to the point where we can pronounce them as the very finest whites—an opinion shared by other delphinium and seed experts. Stock limited. pkt. 60c; 1/16 oz. \$1.85

**Balanced Assortment.** Including seeds from the pastel, violet, blue, and lavender mixtures, listed above. pkt. 50c; 1/16 oz. \$1.50

## Carl Salbach . . .

**DELPHINIUM—Special Hand-Pollinated Seed.** "Pacific" strain. The hand-pollinated seed is taken from selected crosses made personally by Mr. Reinelt and, judging from every trial we have made, and from the reports we have heard, will produce delphinium that are without question, the very finest obtainable.

Light Shades, Hand Pollinated, pkt. \$2

Med. Shades, Hand Pollinated, pkt. \$2

Dark Shades, Hand Pollinated, pkt. \$2

**New Clear White—Hand-Pollinated.** Although the Hand-Pollinated white of last season was considered to be the acme of white delphinium, the breeding genius of Frank Reinelt (creator of the Pacific Strain) has again given us an improvement. The new clear white is from an entirely new strain, and gives much larger blooms and clearer colors. Individual florets 2 to 2 1/2 inches in diameter. Well placed on large well-balanced spikes. Clear glistening white with heavy texture. Not Mildew resistant.....pkt. \$3.00

**Balanced Mixture — Hand Pollinated.** (No whites included).....pkt. \$2

**DELPHINIUM—New Color Series.** (Pacific Strain). Selections from the very finest in Pacific delphinium, now 90 per cent true from seed except for slight variations within the color. The most outstanding novelty releases in years of delphinium breeding.

**King Arthur—Hand Pollinated only.** Brilliant royal violet with large white bee. Individual florets 2 1/2 inches in diameter, very thin woody stems with small foliage. Very long graceful spikes. Mildew resistance from 80 to 90 per cent.....pkt. \$5.00

**Guinevere—Hand Pollinated only.** Light pink lavender self with white bee. Individual florets 2 1/2 to 3 inches in diameter, large spikes. Excellent branching habits. Mildew resistance 50 to 70 per cent.....pkt. \$5.00

**Summer Skies — Hand Pollinated only.** Perhaps the most sensational release of the series. Clearest light blue with white bee. Individual florets 2 to 2 1/2 inches in diameter. Slender woody stems with very strong branching habits. Mildew resistance 40 to 60 per cent.....pkt. \$5.00

## Extra Good

Typical of the results obtained is the following unsolicited quotation: "I am sending you a spike of delphinium which I thought was extra good. It's from your 50c packet of seed. I've had different people tell me that they have never seen a delphinium so large, and the plant is only one year old. I think your seed is wonderful."



Selected Seeds

DIANTHUS, Giant Bright-eye (Laciniatus Splendens). A huge and showy, new "pink" which blooms freely from seed the first year. One of the most striking border plants imaginable. Blooms over two inches across, of brilliant carmine, with contrasting white eye.....pkt. 25c; 1/4 oz. 50c

DIANTHUS, Giant Salmon (Salmon Queen). A beautiful lacinated variety as large as Giant Bright-eye and attractively colored clear salmon. ....pkt. 25c; 1/4 oz. 50c

ESCHSCHOLTZIA (California Poppy). We offer four striking named varieties and a mixture, all of which are most effective.

Carmine Queen. Semi-double. Bright, rich carmine. Most unusual. New. ....pkt. 15c; 1/4 oz. 60c; oz. \$1.50

Dazzler. Deeper in color than Fire-flame—rich, glowing blood red. Silver foliage, a striking contrast. A British novelty which is the finest "California" poppy of all. ....pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c

Fireflame. Bright orange-scarlet of the tidy "dwarf erect" type. ....pkt. 15c; 1/4 oz. 60c; oz. \$1.50

Hybrida Mixture. Of dwarf erect varieties, containing new colors in Eschscholtzias, including soft pink, scarlet, chrome, copper, red, claret, and royal purple. ....pkt. 15c; 1/4 oz. 60c; oz. \$1.50

Maritima. A new poppy, particularly attractive for the rock garden. Owes its value to its prostrate silver foliage, which produces an unusually attractive effect. Flowers small, lemon yellow, with orange eye.....pkt. 35c

GILIA FAIRY STARS (Jewel Flower). A beautiful little plant that is admirable for borders or rock gardens. Star-like blooms as small as wild violets and just as dainty. Colors run the full range of the autumn and pastel colors as rose, pink, orange, yellow, cerise and cream. 5 to 6 inches tall. ....pkt. 15c; 1/8 oz. 35c



Odorless Marigold  
BURPEE GOLD

GERANIUM ZONALE. Fancy Hybrids. P. Easily raised from seed, this fine strain will give some blooms the first year. Immense, large flower heads in pink, rose, scarlet, and other shades. ....pkt. 25c

GODETIA, Kelvedon Glory. A new color in godetia, introduced by the same hybridists who released the striking Sybil Sherwood. Vigorous and practically covered with deep glowing salmon blossoms. Imported from England. ....pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c

GODETIA, Blood Red. A new release of the candelabrum type; very rich in color, being comparable to the deep richness of the gladiolus Commander Koehl .....pkt. 25c

ICELAND POPPIES (Nudicaule). You who are in the habit of visiting the beautiful Santa Maria Inn half-way between San Francisco and Los Angeles are no doubt familiar with the remarkable strains of these most effective cut-flowers developed by Frank J. McCoy, manager of the Inn. Mr. McCoy has built an international reputation for the Inn by filling it with exquisitely arranged bouquets of the most gorgeous flowers obtainable. Most of these blooms he grows himself, and Iceland Poppies have been his particular hobby. He has scoured the world for seeds and has selected and re-selected until he has developed a strain that is unquestionably the finest in America and probably unexcelled anywhere.

Iceland Poppies, like gladiolus, may be planted in succession. Bloom approximately three months from the time they are planted. They are most hardy for early blooms, as they stand frost even when other plants wither and blacken. Very floriferous with long stems, most excellent cut-flowers.

At their best sown either where they will flower or in boxes and transplanted when young.

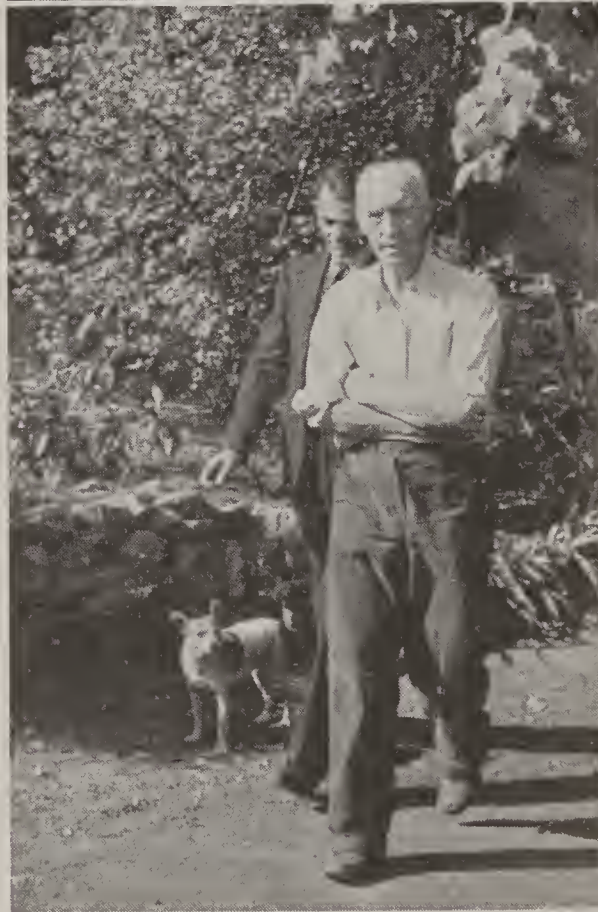
Apricot. Probably the most beautiful colored individual variety of all Iceland Poppies — delicate apricot. Flowers of good size with long stems. Not a Frank J. McCoy re-selection, but nevertheless the most attractive new Iceland Poppy we know of. ....pkt. 25c; 1/32 oz. 50c; 1/16 oz. 90c

Coonara Pinks (Frank J. McCoy re-selections). A new strain of Iceland Poppies. Very fine. 95% pink. ....pkt. 25c; 1/16 oz. 60c

Orange and Gold (Frank J. McCoy re-selections). Imported originally from Australia, and ranked by Mr. McCoy as one of the finest strains ever produced. Large flowers of orange and gold coloring. Completely distinct. ....pkt. 25c; 1/16 oz. 60c

Santa Maria Inn Mixture (Frank J. McCoy re-selections). Re-selected from the finest strains obtainable anywhere—the best mixture you could possibly have. Orange, yellow, white, pink and other shades. ....pkt. 25c; 1/16 oz. 60c

Group Collection. One packet each, Apricot, Coonara Pinks, and Orange and Gold (three).....60c



Top—ICELAND POPPY, Apricot.  
Center—Big as a house? Not quite—but a good sample of the size one may expect from Pacific DELPHINIUM.  
Lower—Carl Salbach, followed by Frank Reinelt, creator of the Pacific Delphinium strain. The Salbach dog, Sally, is in the background.

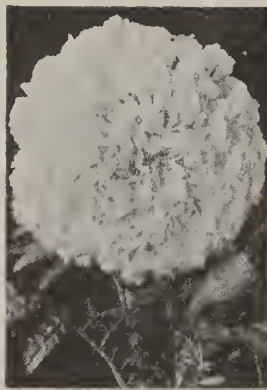




**PETUNIA**  
Flaming Velvet



**MARIGOLD**  
Crown of Gold



**MARIGOLD**  
Sunset Giants



**MARIGOLD**  
Harmony

Although the leading novelty in the All-America Seed Selections (the fine Petunia Salmon Supreme) fell a few points short of Gold Medal rating, we have two "gold medal" suggestions:

1. **PETUNIA FLAMING VELVET**, 1936 Gold Medal winner, was a disappointment when introduced, but we have obtained "trued" stock that is of real gold medal quality; 2. **MARIGOLD BURPEE GOLD** — an outstanding odorless marigold which we believe could have won the 1938 Gold Medal had it been entered in the Selections.

**HELIANTHEMUM** (*Sun-rose*). P. A most delightful dwarf evergreen perennial, three to six inches tall. Spreading dense, matty growth. Covered with brightly colored flowers resembling miniature single roses, such as the Isabel. In yellow, bronze, red, pink, rose, apricot, orange and similar shades. Has attracted constant attention in our garden. Splendid for rock gardens.

We are fortunate enough to secure exclusive sale of the seed from Sydney B. Mitchell's own garden. His stock was obtained from John Nichols of Scotland, and W. M. Christy of England, who, between them, raised most of the named forms given awards at the R. H. S. trial gardens at Wisley, England. In mixed colors.....pkt. 35c

## And a New Corn

We never have, and do not intend to handle vegetable seeds — but having run across a new product of unusually fine quality, we step out of our line to present it to such of our customers as may be interested in an item of that sort. The item is a new white sweet corn which Mr. Salbach grows for use on his own table. The following comment from a California customer backs up our high opinion of this item:

"I've been wondering where the devil I bought that wonderful 'AUNT JEMIMA' corn, and today, glancing through your catalog, I found out.

"Next year I'll plant nothing else. It possesses every quality one can look for in sweet corn and after experimenting with twenty varieties, I want to inform you that I am at last satisfied."

**AUNT MARY'S SWEET CORN** — Two years ago, a fellow iris grower told us about this corn, which has been grown in his family for years. We tried a planting for our own use from seed most graciously sent us, and found it to be the best sweet corn we had ever eaten — a real treat, being deliciously sweet and unusually tender. We have arranged for a supply of seed, which we offer in liberal packets at

pkt. 35c; 3 pkts. \$1.00

**LARKSPUR**, New Column or Giant Imperial Type. The base branching habit of this type of larkspur gives showier plants, longer stems, and the characteristic upright growth establish this type as the finest of larkspurs. We have selected the four most distinct colors, and an unexcelled mixture:

**Blue Spire.** Dark rich blue.  
pkt. 15c; 1/4 oz. 40c

**Carmine King.** Rosy Carmine.  
pkt. 15c; 1/4 oz. 40c

**Miss California.** Salmon pink.  
pkt. 15c; 1/4 oz. 40c

**White King.** Pure white. Special mention, All-American selection for 1937. Fine habit. pkt. 15c; 1/4 oz 50c

light rose pink, lilac, salmon, white, and other colors, mixed.

pkt. 15c; 1/4 oz. 35c; oz. \$1.00  
**LARKSPUR**, Stock Flowered. We list two varieties of this type because their colors, exceptionally striking, and distinct, are not available in the Giant Imperial Type.

**Lilac King.** An unusually rich lilac colored variety, so fine in color that we chose it instead of the Giant Imperial variety Lilac Queen.  
pkt. 15c; 1/4 oz. 50c

**Rosamond.** A pure rose pink self. Most unusual, easily the most beautiful pink Larkspur grown.  
pkt. 15c; 1/4 oz. 50c

**LARKSPUR**, Group Collection. One packet each, all six varieties listed above (omitting the mixture).....75c

## It Is Perfect

"Early this spring . . . I purchased 1/8 oz. of your hand-pollinized delphinium seeds. Those that are now coming into bloom are the finest I have ever seen." — Illinois customer.

"My delphinium plants from your seed have just started to bloom, and they are wonderful — far ahead of anything I have ever grown . . . There is one (white) has bloomed, and it is perfect. I would not sell that one for any amount." — Pennsylvania customer.

## Carl Salbach . . .

**LINARIA**, Fairy Bouquet. — (New). — (Wild Snap-Dragon). Very dainty; eight to ten inches high, colors rose, yellow, pink, lavender, carmine, red, white and violet mixed. A gem for border or rock garden.  
pkt. 15c; 1/16 oz. 50c

**LOBELIA.** One of the most satisfactory of all annual border plants. Three to five inches tall.

**Cambridge Blue.** New. Light blue, large flowered. pkt. 25c; 1/32 oz. 50c

**Emperor William.**  
**Gentian Blue**.....pkt. 15c; 1/32 oz. 30c

**Prima Donna.** A fine new variety in a rich new color — dark wine red. Very attractive.....pkt. 25c; 1/32 oz. 60c

**MARIGOLD**, Carnation Flowered. The new loose petalled type, popular for cutting and flower arrangements. A minimum of Marigold odor.

**Burpee Gold.** Color and form of Guinea Gold, but with absolutely no marigold odor. One of the sensations of the season. Loose petalled. Rich orange .....pkt. 25c

**Golden Eagle.** The most beautifully colored carnation flowered Marigold, being a golden orange, much softer in tone, but just as rich in color as Guinea Gold. Blooms larger than the latter. One of the finest introductions of this season .....pkt. 15c

**MARIGOLD**, Dwarf Double Harmony. The finest all-around marigold of the Dwarf Double Type. Each bloom has a rich maroon base set off most attractively by its central crest of deep orange. Very even in height, making it ideal for borders, etc. 15 to 18 inches tall. .... pkt. 15c; 1/4 oz. 40c

**MARIGOLD**, Odorless Collarette Type. A new discovery in marigolds, having no oil sacs, and therefore giving off no "marigold odor." Medium sized blooms having a center curled like a chrysanthemum, encircled by a broad collarette type or broad, flat petals.

**Crown of Gold.** Pure orange, winner of first award, 1937 All-American Trials, receiving more than twice as many points as the runner-up.  
pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00

**Yellow Crown.** The yellow counterpart of Crown of Gold, available for the first time this season.....pkt. 25c

**MARIGOLD**, Sunset Giants (*Gigantea*). One of the most striking seed productions of recent release. The flowers are so huge that they simply dwarf those of any other strain or type. Many blooms reach six inches in diameter and four inches in depth. Semi-loose petalled.

A small portion of the plants will come either single or small doubles, but the remainder will produce blooms so huge that they will require "seeing before believing."

Full color mixture, ranging from bright orange through soft orange yellow, yellow to primrose.  
pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00



## Selected Seeds . . .

**NASTURTIIUM, Double Gleam Type.** Sweet scented, double, and semi-trailing. We have made a careful check of field after field, and have also tested a great many varieties on our own grounds. As a result, we have chosen only those varieties that are really "ready"—having large flowers, of consistent semi-double habit, and good color.

**Golden Gleam.** Bright golden yellow. pkt. 10c; 3 pkts. 20c; oz. 40c

**Mahogany.** Rich maroon. A most distinct and pleasing color. pkt. 15c; 3 pkts. 30c; oz. 60c

**Moonbeam.** Very free blooming. Cream or primrose colored. pkt. 15c; 3 pkts. 30c; oz. 60c

**Orange Gleam.** True orange. pkt. 10c; 3 pkts. 25c; oz. 50c

**Scarlet Gleam.** Bright scarlet-red, very dazzling. pkt. 10c; 3 pkts. 25c; oz. 50c

**NASTURTIIUM, Double Gleam Type.**

**Group Collection:** One pkt. each, Golden Gleam, Mahogany, Moonbeam, Orange Gleam, and Scarlet Gleam. 50c

**NASTURTIIUM, Dwarf Double Type.**

Better than the Gleams in many regions, due to their less rampant growth. Particularly advisable where dry, hot climates require much watering—as the Gleams tend to bush too much under such circumstances.

**Golden Globe.** Rich golden yellow. pkt. 15c; 3 pkts. 30c; oz. 60c

**Dwarf Primrose.** Free flowering cream.....pkt. 15c; 3 pkts. 30c; oz. 60c

**Dwarf Harmony.** Dark leaved crimson.....pkt. 15c; 3 pkts. 30c; oz. 60c

**Dwarf Salmon.** Clear Salmon. pkt. 15c; 3 pkts. 30c; oz. 60c

**NASTURTIIUM, Dwarf Type —**

**Group Collection:** One pkt. each, Golden Globe, Dwarf Primrose, Dwarf Harmony, and Dwarf Salmon. 40c

**NEMESIA. Finest Mixture.** After careful examination and checking, we choose for our listing a strain which included the most complete and best balanced color range, and was also of the attractive nana compacta type growth. Easily the finest Nemesis mixture we know of. pkt. 15c; 1/16 oz. 40c

## Of Award Caliber

We regard Pansy Goldelse as definitely of Award caliber; it was never entered in the All-America Selections, however.

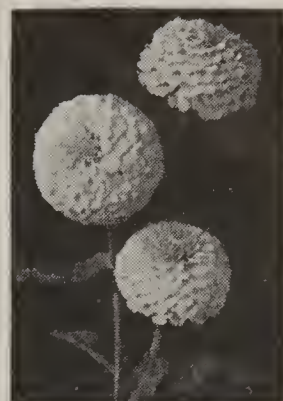
It is the most attractively colored pansy we have ever seen.



**ZINNIA**  
Dahlia Flowered



**VERBENA**  
Floradale Beauty



**ZINNIA**  
Lilliput



**SALPIGLOSSIS**  
New Dwarf Type

We regard the new dwarf type SALPIGLOSSIS as one of the finest novelties of the season. The shorter growth makes it much more useful in the garden; and the color range is fine.

The ZINNIAS and VERBENAS shown above are not new this season, but are nevertheless outstanding.

**PANSY, Best-by-Test Strain.** Last season we secured seeds of ten of the strains generally recognized as the world's finest, for testing purposes. To avoid any possible prejudice, we ran our tests "blindfold" — that is, grew and planted them under number so that even we ourselves did not know which strain was best until the test was completed. Three strains led the group, but one was easily the best of the three. We immediately tried the three best a second time, with the same strain again proving to be most outstanding of all.

As a result, we offer our first choice as our "Best-by-Test" Pansy strain — it was the first to bloom, the most gorgeous, had a color range as bright, but richer than those of any others, and produced by far the largest flowers. 1/16 oz. \$2.00

**PANSY, Goldelse.** By far the finest individual pansy we have ever seen—imported from Switzerland. A real standout which we discovered as easily the most attractive item in our test plantings of foreign novelties. It is of good size, and is the richest colored pansy we have even known. The color is that of burnished golden yellow, shading to a rich, vivid orange gold. We can think of no other low growing seed offering which can approach the vivid brilliance of this splendid pansy — certainly a most useful and welcome addition to the pansy field. Truer and of better color, though not quite as large as the somewhat similar pansy given an Award of Merit in the 1938 All-American Selections.....pkt. 35c; 3 pkts. 75c

**PETUNIA, Large Flowering Double Type.** Very popular. Approximately 50 per cent fully double, 40 per cent semi-double, and the remaining 10 per cent attractive singles. Flowers huge.

**Rose Pink and White.** A new and attractive colored petunia in the lighter colors. The large flowers look like frills of pink lace, the white predominating in some, the pink in others. pkt. \$1.00

**Diener's Double Ruffled Monsters, Mixed. (No. 38).** We offer in Mr. Diener's own packets, this most outstanding mixture of doubles in full color range. Small pkt. 50c; extra large pkt. \$1.00

**PETUNIA, Diener's Ruffled Monsters, Mixed. Single.** This is the same assortment (No. 8) that has carried Mr. Diener's reputation for Petunias throughout the world, and the seeds come direct to us from the Diener gardens. Contains coppery red, mauve, salmon-rose, lilac pink, flesh pink and many other new colorings.....pkt. 50c

**PETUNIAS, Balcony or Pendula Type.** The type highly recommended by Sydney B. Mitchell (Sunset Magazine garden consultant) for garden use because of their value in massing. Also most effective in window boxes. Abundant bloomers.

**Blue Wonder.** A new introduction. Clear bright deep blue of better color and habit than any other blue variety. A full mass of blue color that does not fade in the sun, and which is blue, not silver, on the reverse—thus presenting a solid blue effect. pkt. 15c; 1/32 oz. 40c

**Flaming Velvet.** We can now offer a true stock of this rich and attractive petunia — as perfectly true to color as when tested as the All-American Seed Novelty of 1936. Rich dark velvety red. Most attractive. pkt. 25c; 3 pkts. 60c

**Ramona.** A splendid new rose pink variety with a fine, strong color. pkt. 15c; 1/32 oz. 40c

**Salmon Supreme.** A crisp new petunia that gives the garden a light, airy note not previously obtainable through the use of petunias. The color is attractive light salmon, with throat of white. Technically not a balcony type petunia, but we place it in the same class, as its difference is that it grows a few inches shorter. Given an Award of Merit with the highest score afforded any of the 1938 releases; only a few points short of receiving the seedsmen's Gold Medal for the season. pkt. 35c

**Mixed.** Including Blue Wonder, Ramona, and other varieties of white, rose, violet and other shades. pkt. 15c; 1/32 oz. 35c



**PHLOX, Sunrise.** A dwarf growing (nana compacta) type Phlox that is ideal for use in beds for solid color. The color, light La France pink with eye of deeper pink, and the full flower heads mark this fine annual as a "bell ringer."pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c

**PHLOX GIGANTEA, Art Shades.** A new strain of phlox drummondi with blooms well over one inch in diameter, in a soft range of colors, as salmon, appleblossom, light blue, mauve, rose, etc., each with white or cream eye. Winner of Award of Merit, 1935 All-American Selections. Worth an unqualified recommendation on the basis of size or the attractive color range alone. Ranks as a standout when both of these points are considered.  
pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c

**SALPIGLOSSIS, New Dwarf Mixture.** No longer does this popular flower suffer from its too-long-legged appearance, for the new dwarf mixture, released this season, has remedied this fault. The plants grow to an ideal height of about two and one-half feet high, and the colors include the full range, with plenty of rich velvety colors.....pkt. 25c

**SALVIA, Blaze of Fire.** One of the two ranking English introductions of the season. Vivid scarlet; dwarfer, earlier, and brighter than any other scarlet salvia. As showy as the name indicates.....pkt. 35c

**STOCK, Giant Imperial Type.** The finest all-around stock available, except for the three varieties of the new "super" type following. Very double, large blooms and fine branching habit.

**Blood Red.** Rose red.  
pkt. 15c; 1/16 oz. 50c

**Fiery Blood Red.** Orange to blood red.....pkt. 15c; 1/16 oz. 50c

**Lavender**.....pkt. 15c; 1/16 oz. 50c

**Santa Maria.** Pure white.  
pkt. 15c; 1/16 oz. 50c

**Mixture.** Including the four named varieties listed above, plus yellow, crimson, cream and other colors.  
pkt. 15c; 1/16 oz. 40c

**STOCK, New Super Giant Imperial Type.** This new type is the very finest for cutting, as well as the showiest in the garden. It is fully base branching, which means that the side spikes are as long as any. Twelve to fifteen spikes per plant, all very double, with forty to fifty huge florets open at once.

**Blush Pink.** Palest pink.  
pkt. 25c; 1/16 oz. 85c

**Lilac Blue.** A beautiful lavender-lilac. Similar in shade to the so-called "blue" of the older types.  
pkt. 25c; 1/16 oz. 75c

**Rose Charm.** Beautiful American Beauty rose color.  
pkt. 25c; 1/16 oz. 75c

**Roselight.** Lavender pink.  
pkt. 25c; 1/16 oz. 75c

**STOCK, Group Collection:** Blush pink, Lilac Blue, Rose Charm, Roselight (Super Gt. Imp.) and Blood Red, Fiery Blood Red, Lavender and Santa Maria (Gt. Imp.). One full packet each (Eight) .....\$1.00

**SCHIZANTHUS (Butterfly Flower).** Attractive blooms, colored and formed like miniature orchids. Showy in the garden and fine in small bouquets.

**New Sunset Hybrids.** A well balanced blend, consisting of bright rose and carmine shades, each butterfly-like flower marked with gold or white. Two-foot plants, covered with blooms. Fine for potting, massing, or cutting. Easily grown.....pkt. 25c

**Rock Garden Hybrids.** A new strain with colors similar to the Sunset hybrids, but compact in growth. Ideal for rockeries or pot plants, as they grow only six inches high.....pkt. 25c

**THALICTRUM DIPTEROCARPUM (Meadowrue).** P. Tall graceful perennial that freely produces its lacy sprays, each of which is covered with a myriad of diminutive lilac flowers. Especially desirable in gardens where a natural effect is desired and a graceful filler for cut-flower arrangements.  
pkt. 25c

**VERBENA, Floradale Beauty.** A giant among Verbenas in a beautiful color range that shades from light appleblossom, through pink to rose pink. Individual florets are so big that the flower heads might be taken for Phlox. Long stemmed, with semi-trailing habit. Most outstanding, having received special mention in the 1937 All-American selections.....pkt. 25c; 1/16 oz. 50c

**VIOLA.** Like small pansies, but perennial. We list only the showiest, largest, individual varieties, and our mixture is most excellent.

**Arkwright Ruby.** Rich ruby crimson. Very large. Similar in color to the red-toned pansy illustrated in color on the front cover....pkt. 25c; 1/16 oz. 50c

**Blue Perfection.** Clear lavender blue.  
pkt. 15c

**Chantreyland.** Larger and generally improved over the "Apricot" Viola, but with the same beautiful color — pure apricot.....pkt. 25c; 1/16 oz. 50c

**Primrose Dame.** Sulphur yellow.  
pkt. 25c; 1/16 oz. 50c

**Mixed.** Brilliant color range, long stems, free flowering.  
pkt. 15c; 1/16 oz. 30c; 1/8 oz. 50c

**VIRGINIAN STOCK.** Finest mixture. Attractive little border plant or ground cover. In attractive range of colors.  
pkt. 10c; 3 pkts. 20c

**ZINNIA, Crown O' Gold Type.** A very recent development. Most unusual, in brilliant color range, and with flowers almost as big as the dahlia flowered type. Strikingly effective as cut-flowers because of the unique "crown", which comes from the secondary color of the center petals. The blending is in every case most artistic because the secondary color is always in the same general color range as the first, but of a much yellower cast—just as if pigments of yellow had been added. In full glorious color mixture, including old rose, cream, yellow, carmine, pink, lavender, etc.  
pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00

## Carl Salbach... Selected Seeds

**ZINNIAS, Dahlia Flowered Type.** We have gone direct to the introducers of the famous dahlia flowered type and have obtained their finest varieties, as well as their special mixture. Zinnias grow best where the summers are hot and dry.

**Canary Bird.** Canary yellow. pkt. 15c

**Crimson Monarch.** Deep crimson.  
pkt. 15c

**Dream.** Lavender .....pkt. 15c

**Exquisite.** Light rose .....pkt. 15c

**Golden Dawn.** Golden yellow.  
pkt. 15c

**Illumination.** Deep rose .....pkt. 15c

**Oriole.** Orange, gold bicolor.  
pkt. 15c

**Polar Bear.** White .....pkt. 15c

**Scarlet Flame.** Bright scarlet.  
pkt. 15c

**Group Collection,** all nine varieties.  
\$1.00

**Special Bodger Gold Medal Mixture** of dahlia flowered strains. Seed hand-picked from the best flowers of the season. In yellow, crimson, lavender, scarlet, red, orange, rose and other colors .....Large pkt. 25c

**Special Gold Medal Mixture. Autumn Shades.** The same mixture as above but restricted to the brightest colors — yellow, scarlet, orange and red, in formula mixture from the finest named varieties .....Large pkt. 25c

**ZINNIAS, Dahlia Flowered.** Any variety separately, or either mixture.  
1/4 oz. 75c; oz. \$2.00

**ZINNIAS, Lilliput or Pompon Type.** Blooms the size of, and resembling pompon dahlias. Small, round, compact flowers on strong stems. Good in the garden, and unusual for cutting.

**Full Color Mixture.** All shades in brilliant mixture, including yellow, crimson, buff, rose, white, and lilac shades .....pkt. 15c; 1/2 oz. 50c

**New Pastel Shades.** This remarkable new offering is composed solely of delicate colors not previously available in Lilliput Zinnias. Apricot, peach, creamy yellow, soft pink, delicate salmon, light rose, and other pastel shades. Most attractive.  
pkt. 25c; 1/4 oz. 60c; 1/2 oz. \$1.00

**ZINNIAS, Cupid Mixture.** A rich color range of the tiniest zinnias, on long stems. Ideal for small table bouquets, and, as with the other zinnias, fine does in regions of extreme heat. Flowers one inch in diameter, plant height 10 to 12 inches.....pkt. 25c

## Results

One customer testifies, "All the Seeds I have had from you have been of super quality and have given excellent results." Another says, "I have had such exceptionally good results from the seeds you sent me"; and still a third says, "I am a firm believer in your slogan — anything I buy from Salbach is good."



**CALIFORNIA RESIDENTS:** Add 3 per cent to cover Sales Tax, except on goods delivered outside California.

# CARL SALBACH

# DAHLIAS, IRIS and GLADIOLUS

## Selected Seed Specialties

657 Woodmont Avenue, Berkeley, California

**Phone ASberry 1066**

AMOUNT ENCLOSED \$.....

DATE \_\_\_\_\_

NAME .....

STREET

CITY ..... COUNTY .....

STATE

**Non-Warranty:** I give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by me, and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

[illegible]

The Packet Price on BEST BY TEST PANSIES, omitted in Catalog by error, is 40c. a packet; 3 packets, \$1.00.









**COLUMBINE** — finest strain available.  
See seed section for Mixture, Blue Shades  
and Pink Shades.



**SALBACH DWARF BEDDING DAHLIAS**



**DOUBLE NASTURTIUMS**



**DOUBLE PETUNIA** —  
Rose Pink and White.





Left — Dahlia, LORD OF AUTUMN

Right — GOLDEN GODDESS — first patented Gladiolus, called the “ten years ahead yellow.”



Above—Gladiolus, SALBACH'S ORCHID

Left — Gladiolus, LA FIESTA — Non-fading yellow.

Right — New European Dahlia — BAUER'S IDEAL.

